



Hudson Hockey Association Meeting of the Board
July 2026 Meeting Minutes
1820 Hanley Road
Hudson, WI 54016

Directors in Attendance:

Director Name	April	May	June	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	March
Ryan Bullis	X											
Nate Hildebrant		X	X	X								
Katie Johnson	X	X	X	X								
Jessi Meyer	X	X	X	X								
Jake Mooney	X	X	X	X								
Joanne Obermueller			X	X								
Matt Parent	x	X	X	X								
Stacy Sommer	x	X	X	X								

Also in attendance:

Charlie Maahs, Megan Tracey

Meeting Called to Order at 6:04 PM by Matt Parent on July 27, 2026.

Open Forum

Consent Agenda Approval:

- June Meeting Minutes

Motion: Matt Parent makes a motion to approve the June 2026 Meeting Minutes. Second by Jessi Meyer. **Motion carried.**

Board Reports

Treasurer's Report – Joanne Obermueller

FOC Updates

- Recommendation to appoint Megan Tracy as HHA Treasurer.
- Working on a new committee for the Capital Campaign to reduce debt further.

Financials

- Provided June Financials
- Signed agreements for loans to be signed at Midwest One - transactions closed June 30,2026.

2025-26 Audit

- Audit happening with Hawkins Ash right now. The BOD approved a three year contract with Hawkins Ash last year.

Motion: Joanne Obermueller makes a motion to appoint Megan Tracy as HHA Treasurer. Second by Jake Mooney. **Motion carried.**

VPHO Report – Jake Mooney

PCDC Updates

- Brooks Lockwood is stepping down on the girls side. Working to find a replacement.
- Boys - had some meetings and went over some new D2 policies they are working to iron out.
- Working on the number of teams and what level of play they will be at - next D2 meeting Matt needs preliminary numbers (August 16th).
 - Age level reps reaching out to see returning players.

Player Development Director

- Have looked at other associations that have someone in this role - concern is we are not doing enough to provide maximum development for our players year over year.
- Developed a job description for the role - would be working with players (and coaches) for on-ice activities/development.
- Approved by the finance committee for addition to the 2026-27 budget
 - We reduced some of the budget we had for paid coaches as we have not historically used that full budget.
 - Anticipate covering the rest of this budget with HHA fundraising dollars .

Arena Management Report – Nate Hildebrant

AMB Report

- Gathering information on what it would look like if we separate HHA and Hudson Sports and Civic Center into separate entities.
- Working on long term maintenance plans for the rink, reserve funds needed to maintain the facility.

Executive Director, Charlie Maahs:

- A transformer blew today - caused issues with condensers and HVAC units.
- Blades & Birdies
- HHA Tournament Registrations - historically done by Age Level Reps - somewhere communication has gotten mixed up - so Charlie helps with payment but should not be expected to also sign teams up for tournaments. Matt to clarify the process with TMO.

VPSHO Report – Stacy Sommer

Jerseys

- First try-on night was 7/18 - went well. Approx 25% of first year squirts left to try on - anticipate they will at next (and final) try-on night.
- Counted jerseys on hand for development, practice jerseys. Still collecting spare hand jerseys from last year. Next time I will try to collect these earlier.
- Collecting sizes from development levels.
- Will place order after townhall try on session
- Planning to order extra socks for the ProShop to sell as many players may need new socks or extras as the season goes on.
- Practice jerseys have the same sponsors as last year.

Equipment

- Moved the equipment room last week to allow for Havoc LR addition.
- Big thanks to Bob Mueller for answering my questions and cleaning out the storage room so we could move into it!

Try hockey for free

- Equipment grant submitted to WAHA in June. Received a confirmation of receipt but haven't heard about selection yet.
- Aiming to open registration early August.

Tryouts

- Booked ice for the Bantam checking clinic. Ryan helped secure FHIT to run this in the past - can Jake/Matt help with this?
- Monday Sept 14 - Gornick, 7:30 - 8:30 PM
- Wednesday, Sept 23 - Drewiske, 8:30 - 9:30 PM
- Pre-tryout clinics will be ran by Charlie Singerhouse with HS volunteers, details are being worked through
- Sub-committees are formed
- Committee is planning their August meeting
- Evaluators are identified (everyone is returning)
- Team Genius invoice forwarded to treasurer

4x4

- Registration is open
- New Richmond is joining Hudson & Somerset this year
- Reserved ice times have been passed on to Gilkerson. Awaiting final game times.
- Ice times have been shared with Laura for clock DIBS. Will finalize for games.
- Referee sign up created. Awaiting final game times from Dan, then will open sign-up to refs from last year first.

VPAS Report – Katie Johnson

Volunteering

- Volunteer hours for 2025-26 season shut down June 30th. Katie has notified all people that have unfulfilled hours. Bob will be sending out invoices. Only received feedback on one error in owed hours and it was corrected.

- Volunteer Coordinator Laura Johnston rolled over the volunteer area to the 2026-27 season.

Concessions

- Need to review with Charlie and Lynn what is needed for upcoming year.
- Feel like up and running well for the upcoming season. Will plan for some training sessions and we also have the videos on the website.

Apparel

- Met with St. Croix Sports (10% sales donated) and Lunch Bucket (20% of sales donated) to do apparel again this year.
- Both parties interested in doing a try-on event during tryouts this year.
- We will do online stores - first one will open the Monday before tryouts start (September 28th) and open through October 11 or 12th and if we follow this timeline should be able to get everything by Christmas.
- Open second stores the week of Mite evaluations - Lunch Bucket still sure items by Christmas, St. Croix Sports says it depends on vendors if second store will be here in time for holidays.
- Consider a heat press pop-up during the Town Hall event.

Fundraising

- Given the tragic death of the owner of Southridge Ranch Bacon, we likely will not have this fundraising option this year.
- Chris from Willow would like to partner with us on pizzas - looking at a coupon option.
- Ryan Flattum from RMF Auto would like partner with us as well
- Gertens - likes spring and Christmas - fall doesn't usually sell well.

Pepper Fest

- All set to go, just awaiting details on when volunteers need to be there.
- Putting together a behaviour document.

Secretary's Report – Jessi Meyer

Still looking for a Secretary to take over the term that began on 4/1/2026.

Logo Use/License Requests

- Nothing new to report

Communication Committee Updates

- Committee leads will remain the same for 2026 season, and would like to add a new co-lead with each to work together so that handoff next year goes smoothly.
 - eBlast - Lead: Melissa Lundt. Nothing new to report.
 - Social Media - Lead: Jill Olson. Nothing new to report.
 - Websites/Webmaster/HHA Software Programs - Lead: Jessi Meyer.

Past Board Member Report –

Ryan is going to step down from this position.

Matt Parent appointed Joanne Obermueller as PBMAO.

President's Report – Matt Parent

Town Hall Logistics

- Looking for some easels (need 3).
- Those with PPT updates need to send them to Matt.

The next board meeting is August 24, 2026 at 6 PM.

Motion: Matt Parent makes a motion to adjourn at 8:32 PM. Second by Jessi Meyer . **Motion carried.**

Notes taken by: Jessi Meyer