



**Hudson Hockey Association Meeting of the Board**  
**January 2026 Meeting Minutes**  
 1820 Hanley Road  
 Hudson, WI 54016

**Directors in Attendance:**

| <b>Director Name</b> | <b>April</b> | <b>May</b> | <b>June</b> | <b>July</b> | <b>Aug</b> | <b>Sept</b> | <b>Oct</b> | <b>Nov</b> | <b>Dec</b> | <b>Jan</b> | <b>Feb</b> | <b>March</b> |
|----------------------|--------------|------------|-------------|-------------|------------|-------------|------------|------------|------------|------------|------------|--------------|
| Ryan Bullis          | X            | X          | X           | X           | X          | X           | X          | X          | X          | X          |            |              |
| Katie Johnson        | X            | X          | X           | X           | X          | X           | X          | X          | X          | X          |            |              |
| Mitch Kullman        | X            | X          |             | X           | X          | X           | X          | X          | X          |            |            |              |
| Jessi Meyer          | X            | X          | X           | X           | X          | X           | X          | X          | X          | X          |            |              |
| Jake Mooney          | X            | X          | X           | X           | X          | X           | X          |            |            | X          |            |              |
| Joanne Obermueller   | X            | X          |             | X           | X          | X           | X          | X          | X          | X          |            |              |
| Angela Seidling      | X            | X          | X           | X           | X          | X           | X          | X          | X          | X          |            |              |
| Jim Shimon           | X            | X          | X           | X           | X          | X           |            | X          |            | X          |            |              |

Also in attendance: Charlie Maahs, Laura Johnston

**Meeting Called to Order at 6:02 PM by Ryan Bullis on January 26, 2026.**

**Open Forum**

**Consent Agenda Approval:**

- December Meeting Minutes

**Motion:** Ryan Bullis makes a motion to approve the December 2025 Meeting Minutes. Second by Jake Mooney. **Motion carried.**

**Board Reports**

Treasurer’s Report – Joanne Obermueller

Provided minutes from the FOC meeting:

- Preliminary statements were reviewed.
- Currently projecting to miss the budget by \$40,000-\$80,000. HHA will be looking for ways to save money on expenses and opportunities to generate revenue to make up the difference.

- HHA is currently working on the review of the construction funding and expenses. It is too early to know how it is progressing.
- Past due accounts receivables and Crossbar were evaluated. Members with past due hockey registration have been contacted.

#### VPHO Report – Jake Mooney

Working on ice touches and scheduling for next year. Spoke with someone from Woodbury and got information from them on their touches, etc. Also following USA Hockey guidelines - in every area so far - we are ahead of both USA Hockey recommendations and Woodbury.

- Will make adjustments based on data collected
- Adjusting ice times and solo vs. shared ice time allotments to increase ice touches as well

#### Level of Play

- Looking pretty good for all levels

#### Arena Management Report – Jim Shimon

AMB Report - Nothing to report

#### Executive Director, Charlie Maahs:

- Heaters in Drewiske are now on same platform as the ones in Gornick.
- In season ice - still trying to rent ice in February and March - reached out to nearby associations to offer ice times.
- Working on RCU rentals/pizza offerings during tournaments. Will try pizza sales again this coming Thursday night.
- HockeyFinder - we are starting February 6th - we will have hockey pickup games on Fridays at noon. Sign up through [hockeyfinder.com](http://hockeyfinder.com) - pay at the door \$10/person.

#### VPSHO Report – Angela Seidling

##### Equipment

- We've had a couple of returns from Mites moving from the area.

##### 4v4 Hockey League 2025 -

- The 2025 Session has been finalized and Somerset is sending a check.

##### Try Hockey for Free

- N/A

##### Try-Out Committee

- Sent an email out asking about returners to the committee - have 3 people returning. We did lose our two try-out chairs and have to replace them. Will write up a call out for volunteers for next year for an upcoming eBlast.
- Will use the same structure and format for the week prior to try-outs next season.

##### Jerseys/Socks -

- Selling socks at the Pro Shop - working out well.

- Jerseys just for incoming squirts next year.

### VPAS Report – Katie Johnson

#### Concessions -

- All hours loaded through February - about 53% filled.
- Working on analysis for the season for what worked/doesn't work for planning for next season.

#### Volunteering Hours

- Laura Johnston - brought up questions received regarding wording in our volunteer manual around tournament and concessions hour requirements.
- Provided a copy of volunteer hour reporting for the season and will start updating weekly for where people are with regards to finishing their requirements. Will be published online and link provided in eBlast.

#### Apparel

- Pop Up shop - will host two in February so people can get gear before State Tournaments
- State Bound Tees design is done and will open sales next week.

#### Fundraising

##### Southridge Ranch Bacon

- Delivery likely will be earlier than promised.
- Katie needs a copy of team rosters to get orders divided up.

##### Pizza Fundraiser Option:

- We sell coupons for Bernatello's pizzas at Festival Foods for \$10/sheet
  - Coupons are only redeemable for 3 months
  - HHA will make \$4/sheet sold
  - Suggested number of coupons sold per player is 15 coupons

##### Gerten's Plant Fundraiser:

- Spring fundraiser will kick off February 16th.
- HHA earns 20% on sales.

### Secretary's Report – Jessi Meyer

#### Logo Use/License Requests

- One new this month - Company asked one day before a tournament and wanted special terms - was not approved for the away tournament but will review their site with Charlie/Katie if we desire future fundraising here during tournaments.

#### Website Updates

- Nothing new to report

#### Communications Updates

- eBlast updates -

- JJM will do Crossbar message on Rifle Raffle closing mid-February.
- Social Media - updates frequently, did a thank you for Isaac Howard donation.
- Funeral for previous HHA member
- Mid-season/In Season survey
- Anna Wilgren is on Team USA for Olympics - see if we can set something up/have communications on this.

#### Committee Updates

- Nothing new to report

#### State Bound Tees

- Showed selected artwork for apparel
- Will be asking for quotes so we can get the online store open right away next week and closed to have items back in time for the first state tournaments.

#### Past Board Member Report – Mitch Kullman

##### Registration 2025-2026

- We have collected 99% of the registration funds for this year and are working with the remaining 3 families to bring their membership in good standing by Feb 15th.

#### President's Report – Ryan Bullis

##### Playdowns

- Received schedule from Eau Claire

##### Annual Meeting

- Post roles on Feb 1st, leave up for 2 weeks
- Add communication in eBlast

##### HHA Open Board Roles

- Publish in eBlast this week open roles with descriptions.
- Board Handoff
  - Connect on plans for recruiting for roles
  - Work to clean up your emails

##### Annual Meeting

- February 23rd in RCU room - 6PM
- BOD meeting will follow Annual Meeting.

**The next board meeting is scheduled Monday, February 23, 2026, after the annual meeting and elections.**

**Motion:** Ryan Bullis makes a motion to adjourn at 8:08 PM. Second by Jessi Meyer. **Motion carried.**  
Notes taken by: Jessi Meyer