



**Hudson Hockey Association Meeting of the Board**  
**April 2026 Meeting Minutes**  
 1820 Hanley Road  
 Hudson, WI 54016

**Directors in Attendance:**

<b>Director Name</b>	<b>April</b>	<b>May</b>	<b>June</b>	<b>July</b>	<b>Aug</b>	<b>Sept</b>	<b>Oct</b>	<b>Nov</b>	<b>Dec</b>	<b>Jan</b>	<b>Feb</b>	<b>March</b>
Ryan Bullis	X											
Nate Hildebrant												
Katie Johnson	X											
Jessi Meyer	X											
Jake Mooney	X											
Joanne Obermueller												
Matt Parent	x											
Jim Shimon												
Stacy Sommer	x											

Also in attendance: Autumn Nguyen

**Meeting Called to Order at 6:00 PM by Ryan Bullis on April 27, 2026.**

**Open Forum**

**Consent Agenda Approval:**

- March Meeting Minutes

**Motion:** Matt Parent makes a motion to approve the March 2026 Meeting Minutes. Second by Jake Mooney. **Motion carried.**

**Board Reports**

Treasurer’s Report – Joanne Obermueller

FOC Updates

- Part of the committee met on Monday, April 20th and reviewed HHA’s current financial situation.

Financials

- Presented the preliminary March financials. HHA finished better than expected. Much of this can be attributed to the hire of Charlie Maahs as our Executive Director and his focus on revenue generation with his team.
- Final financials will not be available until the audit is completed.
- Cash flow remains strong, receivables are current and reasonable.

#### 2026-27 Budget

- Compilation is still in progress.

#### 2025-26 Audit

- Being scheduled. The BOD approved a three year contract with Hawkins Ash last year.

#### VPHO Report – Jake Mooney

10,000 Puck Summer Shooting Challenge (Jessi to investigate if we could find a free or less expensive way to track the pucks vs. program Moorhead uses which is like \$2500 for 100 participants).

- Summer challenge - open for everyone in association from Mite 1 to Jr. Gold.
- Gets kids to work on their game outside of the rink.
- Only off ice shooting (those in programs shooting pucks off ice can have it count).
- Will have t-shirts for those that shoot 10K pucks.
- The winner from each side (boys/girls) will win a prize (stick?).
- Moorhead does it - had 17 boys and 9 girls that qualified when they ran last year.
- Will launch June 1 and will end August 31st. Will need communication to all members

#### PCDC Updates

- Reviewing numbers and how many teams we will have at each level next year, so that we can finalize ice touches for next season.
  - Girls side reaching out to see where we will land for U14 team (goal is to have one this year).
- There will be more ice rented out this year so Jake is reviewing to make sure all of our teams have as much ice as previous seasons.
- Next meeting will be May 4th or 5th.

#### Coaches for Upcoming Season

- Coaching is a volunteer position, but we want to do a better job reviewing credentials for those that sign up to coach and do better review before selection to make sure we assign the most qualified people we can as coaches.

#### Arena Management Report – Nate Hildebrant

##### AMB Report

- No Report

#### Executive Director, Charlie Maahs:

- Currently evaluating if we need to hire for the position vacated by Dustin Danielson or if responsibilities can be filled by other team members.

#### VPSHO Report – Stacy Sommer

##### Try-Out Committee

- First meeting to take place in May - will assign subcommittees, review policy, and discuss 2026 process.

- Pre-tryout clinics are planned again this year. Last year these brought in some revenue and were well attended.

#### Try Hockey for Free

- Matt Parent confirmed Andy Singerhouse will support the on-ice portion of the program for the boys side. Confirming if Matt Szytura will do girls the side again.
- Will be updating the website with information for the 2026 session in the coming weeks.

#### VPAS Report – Katie Johnson

##### Volunteering Hours

- Year ends June 30th. Will have Laura run a report mid-May and reach out to families that they have ~6 weeks left to fulfill their hours.
- Lyn has been doing a great job of posting concession hours as they are available.

##### Apparel

- Not started on this yet - the goal is to have the store open week prior to tryouts and run through week after tryouts.
- Pop-up stores - have a store open during tryouts for people to do items.

##### Fundraising

- Have two people that have reached out and want to be on the committee.
- A few opportunities for next year that are being evaluated at this time.
- Golf outing - working with the committee. Need to add a save the date in our email for this, Crossbar calendars.
- Gertens delivers this Thursday.
- Pepperfest/Bingo Tent/parade coming up - will need volunteers for this. Add save the date to calendars/eBlast.

#### Secretary's Report – Jessi Meyer

Still looking for a Secretary to begin on 4/1/2026 term. Have not sent an end of season survey.

##### Logo Use/License Requests

- Nothing new to report

##### HHA Policy Review

Ideally will be done at the next meeting in May so that any carryover can be completed in June - ready for websites and on time launch of 2026-27 Season Registration.

##### Communication Committee Updates

- Committee leads will remain the same for 2026 season, and would like to add a new co-lead with each to work together so that handoff next year goes smoothly.
  - eBlast - Lead: Melissa Lundt. Will move to a bi-weekly schedule for off season unless something urgent arises.
  - Social Media - Lead: Jill Olson. Nothing new to report.
  - Websites/Webmaster/HHA Software Programs - Lead: Jessi Meyer.

- Held software review meetings with LeagueApps and Crossbar with Nate Martin and Charlie Maahs.
- Will work to update State Tournament data on website and other areas over the next couple of months.
- Need to get started on various items to have season registration ready for launch on time (policy review, rates, teams, etc.).
- Square - should the lead for this program be moved to Executive Director and/or Treasurer instead of Secretary?
- SurveyMonkey - used a couple of times/year for association surveys
- Canva - used by HHA Communications team for creation of website content, social media content, marketing collateral, etc.

Past Board Member Report –

No Report

President's Report – Matt Parent

Received 30-60-90 schedule from Ryan, learning the position.

Will send out a meeting to the BOD to determine May Meeting Date.

**The next board meeting is TBD - Matt to email BOD to confirm timing.**

**Motion:** Jessi Meyer makes a motion to adjourn at 7:07 PM. Second by Kate Johnson. **Motion carried.**

Notes taken by: Jessi Meyer