



GRAND RAPIDS AMATEUR HOCKEY ASSOCIATION

ESTABLISHED 1972

July 15, 2026

PRESENT:

Attendees: Jean Laxton, Mike Lavallee, Dan Waddell, Justin Poorman, Matt McSween, Peter VanGelderren, Rob Yamashita, Cameron Clark

Absent: Brett Murphy

Guest: Travis Amburgey (Wicked Rags / Starter) – Vertically integrated: factory integrated – Dom Republic; quick turn (2/3 weeks on average), in house design, order winners: drop cost to get into market; focus on Mites (program buy in; longevity) – pricing requested: reversible jerseys (mites & cross ice); assortment of clothing/apparel for “store” and mass orders;

Call to order: PVG motion to approve May 2026 minutes, second by DW , all approve.

A.)General Manager Report: Laxton – provided / attached

-LTS / X-Ice/ Mites / House Registration review

- Return to Hockey Day Events – GRAHA Equip Sale 9/19- 9AM to Noon (need volunteers: as many as we can get); Coaches game: need roster and jersey choice defined; Ice Schedules for Games locked in; Silent Auction: GRAHA Items to contribute? \$100 Intersection gift card secured. NEED to CLEAN SHOOTING CAGE Area;

- Girls THFF 10/17 and USAH THFF 10/3: 11AM (need volunteers)

-Review of Sponsors / Funds

-GRAHA Golf Outing – keep promoting to teams; target of 36 foursomes: 4 registered, a few hole sponsors received; Koozies and Pins have been received- do we want to include snacks in gift bags?—yes, snacks and gift bags- Need to determine IF RAFFLE and IF/WHAT prizes. (also- need volunteers) Raffle Prizes: OYG / Howies / Patterson Punch Cards / Maple Hill - NEXT BOARD MEETING: LOCK IN ALL GOLF OUTING ITEMS - Volunteers: check in, raffle tickets, hockey net; golf cart: raffles and other “fun” ;



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-Need to approve 8U coaches: Girls Sachu, Trevor Mills, Ryan Banes; Downing

B.) Hockey Director Report: Wendecker – report provided/attached; approve 8U coaches; Sunday skills skates: 530 – 730 – starting 9/20: we need a plan for review and approval (12 weeks: Sept to Thanksgiving; mid Jan to Feb) need to understand costs – Estimated Range: \$8,400 - \$12,000

C.) Treasurer Report: provided / attached –

D.) Vice President Report: Yamashita – volunteer to assist with facilitation of program needs and communication (plans, meetings, etc)

E.) President/Secretary Report: Lavallee – think about what is next for GRAHA travel – next level, next steps, - creative for House program; creative with ice time and practices; how can we capture ice to fuel growth and next level -

F.) New/Continuing Business

G.) Member at Large:

H.) Additional Agenda Topics-

- GRAHA Hats – Dan Waddell - Branded Bills hat with new GRAHA logo – Potential to generate revenue - 25 hat minimum order – 5/6 week Leadtime; Revenue potential - 50 hats = \$600 revenue and 100 hats = \$1,400
 - Get proof on size of patch – want to ensure it isn't to
 - What is price point at 100 hats? Let's lock in at 100
 - Confirm patch size, price at 100, true lead time – Approved (pending details)
- GRAHA Recognition
 - MAHA District 6: 2026 Association of the Year
 - USAHockey Gold Status
 - Jean Laxton: Lansing: OCT 16-18: The Jean Laxton Classic

Meeting Adjourned: PVG Motion to adjourn by RY, all approve.



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Next Meeting: AUGUST 19, 2026 – 5:15 PM est – Patterson Ice Center – GRAHA
Team Room