



Dear Aspen Junior Hockey Supporter, come celebrate 25 Years of the Stirling Cup!

Aspen Junior Hockey (AJH) is honored to invite you to the **25th Annual Stirling Cup**. Founded by Jody Cooper along with her sons, Brandon and Matt, this event celebrates the enduring legacy of their late husband and father, Stirling Cooper.

For over half a century, AJH has been a pillar of the Aspen community. We do more than teach hockey; we cultivate respect, character, and perseverance in the next generation of families in our valley.

Our Impact at a Glance:

- **250+ Athletes:** Serving local youth through elite training and mentorship.
- **\$65,000+ in Scholarships:** Awarded over the last three seasons to ensure financial barriers don't keep kids off the ice.
- **Non-Profit Mission:** Every dollar goes toward equipment, training aids, and keeping membership fees affordable.

Support the Dream. To continue this mission, we rely on the generosity of partners like you. Your sponsorship directly funds scholarships and program enhancements, ensuring that every child who dreams of playing hockey has a place on our team.

Please review our available sponsorship tiers below. We look forward to seeing you at our unforgettable 25th Stirling Cup weekend!

Thank you,

Harlan Pratt
Executive Director
Aspen Junior Hockey

WEEKEND EVENT SCHEDULE

Friday, August, 28th, 2026 Kickoff Party

Dinner - Casino Games – Entertainment (TBD) –
Chaparral Ranch

Saturday, August 29th, 2026, Pickleball Event

Aspen Rec Center/time TBD

Sunday, 30th, 2026, Stirling Cup Golf Tournament

Followed by the Awards Ceremony
Hosted by Aspen Golf Club

SPONSORSHIP INFORMATION

All-Star Sponsor (Title Sponsor) \$20,000 Inclusion in all print materials/media / P.R., including save the date, previous participant contact letter, sponsorship packet, and registration packet. Inclusion in all event signage and promotional collateral (2) Golf team entries, including a (4) two-member Pickleball teams, (2) Green & Gold Hole Sponsor signs, (2) Table for eight at the Kickoff Dinner & Party, (2) Banners to be displayed at the Kickoff Party and Golf/Pickleball Tournament, Product inclusion in golf tournament giveaways to all participants.

Hat Trick Sponsor (Presenting Sponsors) \$12,000 Inclusion in all event signage and promotional collateral (2) Golf team entry, including a (2) two-member Pickleball teams, (1) Green & Gold Hole Sponsor sign, (1) Table for eight at the Kickoff Dinner & After Party, (1) Banners to be displayed at the Kickoff Party and Golf/Pickleball Tournament, Production inclusion in golf tournament giveaways to all participants.

Playmaker Sponsor \$5,000 Inclusion in all event signage and promotional collateral (1) Golf team entry, including a (2) two-member Pickleball team, (1) Green & Gold Hole Sponsor, (4) Tickets to the Kickoff Dinner & After Party, (1) Banner displayed at the Kickoff Party and Golf/Pickleball Tournament, Product inclusion in Golf/Pickleball tournament giveaways to all participants.

Power Play Sponsor \$3,250 Inclusion in the following event signage and promotional collateral (2) two-member Pickleball team entry, (4) Tickets to the Kickoff Dinner & After Party, (1) Banner to be displayed at the Kickoff Party and Pickleball Tournament, Product inclusion in Pickleball/Golf tournament giveaways to all participants.

Green & Gold Hole Sponsor \$500 Signage at a golf hole during the golf tournament. Opportunity to provide a golf hole contest prize and have company representatives present at a golf hole.

SPONSOR, GOLF, PICKLEBALL & TABLE REGISTRATION

Golf team entries include a round of golf at Aspen Golf Club, tournament contests and prizes, tournament goodies, a post-tournament awards ceremony, a continental breakfast, and lunch. The Pickleball entries include tournament contests and prizes. These events are always sold out, so register your team before it's too late!

PAYMENT & REGISTRATION INFORMATION Options (check all that apply)

- All-Star Sponsorship – \$20,000
- Hat-Trick Sponsorship – \$12,000
- Playmaker Sponsorship – \$5,000
- Power Play Sponsorship - \$3,250
- Golf Team Registration for 4 – \$1,200
- Add a Green & Gold Hole Sponsorship – \$300 (\$200 savings)
- Green & Gold Hole Sponsorship – \$500
- Pickleball Registration – \$250 includes a two-member team – limited spots available (After party & prizes TBD)
- Friday Night Dinner Table & Party - \$3500 (Includes table for 8, Dinner, Casino, Auction, Dance, etc.)
- Friday Night Dinner & Party 6-11 PM (Dinner, Casino, Auction, Dance, etc.) - \$250 individual or \$400 a couple
- Friday Night After Party Event 8-11 PM (Casino, Dance, etc.) - \$75 per individual

Total Amount: _____

Payment

- Check enclosed (please make checks payable to Aspen Junior Hockey)
- Credit card

Credit Card #:

CVV:

Expiration Date:

Billing Zip Code:

Name as it appears on the card:

Please complete the Payment & Registration form and return it to:

Aspen Junior Hockey Attn: Stirling Cup P.O. Box 3390, Aspen, CO 81612

A portion of your sponsorship and registration is tax-deductible according to IRS regulations. Please consult your tax advisor for further information. [Aspen Junior Hockey 501(c)3 ID #51-0143083]

Contact: AJH Administrative via email: admin@aspenjuniorhockey.com or 970-920-7081.

www.aspenjuniorhockey.com and like us on Facebook or Instagram, 'Aspen Junior Hockey'

