

The Stirling Cup

September 12-14th, 2025



Dear Aspen Junior Hockey Supporter,

Aspen Junior Hockey is proud to invite you to join us in celebrating the 24th Stirling Cup. Founded by Jody Cooper along with her sons Brandon and Matt, this event honors the legacy of their late husband and father, Stirling Cooper. For over 50 years, AJH has been an integral part of the Aspen community, fostering a culture of respect, character, and community for generations of young athletes. The Stirling Cup serves as a testament to the rich heritage of youth hockey in Aspen, reflecting the love Stirling had for the game and its impact on countless lives.

AJH has become one of Aspen's most cherished winter youth sports programs. Through hockey, AJH helps develop strong character, perseverance, and a passion for the game. Not only do young athletes grow as players, but AJH also strives to cultivate our youth into contributing citizens within the community. We believe every child deserves the opportunity to enjoy the game of hockey. To keep our program thriving, our membership fees and donations help cover the costs that support our athletes in practice and competition. Unfortunately, many families are discouraged by the high costs of equipment and training. Over the last two seasons, AJH has provided over \$50,000 in scholarships to help with membership fees and coached over 250 youth who participated in our program. We aspire to provide even more scholarships in the future and to continuously enhance our program for all members.

Thank you for considering supporting our upcoming event! With your generous support, we aim to make hockey accessible to every child who dreams of stepping onto the ice. Your contribution will help us provide scholarships, purchase equipment, upgrade training aids, compensate volunteer coaches, and keep fees affordable for everyone. By supporting the AJH program, a non-profit organization, you are ensuring that no young athlete is left behind. Join us in making a difference and helping young athletes achieve their hockey dreams!

Below are available sponsorships to support the youth athletes. There are many ways to get involved and have a fun weekend raising valuable funds for our hockey programs. Please reach out if you have any questions. We look forward to an exciting Stirling Cup Weekend with you!

Thank you,
Harlan Pratt
Executive Director
Aspen Junior Hockey

WEEKEND EVENT SCHEDULE

Friday, September 12th, 2025 Kickoff Party

Dinner - Casino Games – Entertainment – DJ Naka
Buttermilk Lodge “Bumps”

September 13th, 2025, Pickleball Event

Aspen Rec Center/time TBD

September 14th, 2025, Stirling Cup Golf Tournament

Followed by the Awards Ceremony
Hosted by Aspen Golf Club

SPONSORSHIP INFORMATION

All-Star Sponsor (Title Sponsor) \$20,000 Inclusion in all print materials/media / P.R., including save the date, previous participant contact letter, sponsorship packet, and registration packet. Inclusion in all event signage and promotional collateral (2) Golf team entries, including a (4) two-member Pickleball teams, (2) Green & Gold Hole Sponsor signs, (1) Table for eight at the Kickoff Dinner & Party, (2) Banners to be displayed at the Kickoff Party and Golf/Pickleball Tournament, Product inclusion in golf tournament giveaways to all participants.

Hat Trick Sponsor (Presenting Sponsors) \$12,000 Inclusion in all event signage and promotional collateral (2) Golf team entry, including a (2) two-member Pickleball teams, (1) Green & Gold Hole Sponsor sign, (1) Half table for four at the Kickoff Dinner & After Party, (1) Banners to be displayed at the Kickoff Party and Golf/Pickleball Tournament, Production inclusion in golf tournament giveaways to all participants.

Playmaker Sponsor \$5,000 Inclusion in all event signage and promotional collateral (1) Golf team entry, including a (2) two-member Pickleball team, (1) Green & Gold Hole Sponsor, (4) Tickets to the Kickoff Dinner & After Party, (1) Banner displayed at the Kickoff Party and Golf/Pickleball Tournament, Product inclusion in golf tournament giveaways to all participants.

Power Play Sponsor \$3,000 Inclusion in the following event signage and promotional collateral (2) two-member Pickleball team entry, (4) Tickets to the Kickoff After Party, (1) Banner to be displayed at the Kickoff Party and Pickleball Tournament, Product inclusion in golf tournament giveaways to all participants.

Green & Gold Hole Sponsor \$500 Signage at a golf hole during the golf tournament. Opportunity to provide a golf hole contest prize and have company representatives present at a golf hole.

SPONSOR, GOLF, PICKLEBALL & TABLE REGISTRATION

Golf team entries include a round of golf at Aspen Golf Club, tournament contests and prizes, tournament goodies, a post-tournament awards ceremony, a continental breakfast, and lunch—the Pickleball entries (TBD). The event is always sold out, so register your team before it's too late!

PAYMENT & REGISTRATION INFORMATION Options (check all that apply)

- ☐ All-Star Sponsorship – \$20,000
- ☐ Hat-Trick Sponsorship – \$12,000
- ☐ Playmaker Sponsorship – \$5,000
- ☐ Power Play Sponsorship - \$3,000
- ☐ Golf Team Registration for 4 – \$1,200
- ☐ Add a Green & Gold Hole Sponsorship – \$300 (\$200 savings)
- ☐ Green & Gold Hole Sponsorship – \$500
- ☐ Pickleball Registration – \$250 includes a two-member team – limited spots available (After party & prizes TBD)
- ☐ Friday Night Dinner Table & Party - \$3500 (Includes table for 8, Dinner, Casino, Auction, Dance, etc.)
- ☐ Friday Night Dinner & Party 6-11 PM (Dinner, Casino, Auction, Dance, etc.) - \$250 individual or \$400 a couple
- ☐ Friday Night After Party Event 8-11 PM (Casino, Dance, etc.) - \$75 per individual

Total Amount: _____

Payment

- ☐ Check enclosed (please make checks payable to Aspen Junior Hockey)
- ☐ Credit card

Credit Card #:

CVV:

Expiration Date:

Billing Zip Code:

Name as it appears on the card:

Please complete the Payment & Registration form and return it to:

Aspen Junior Hockey Attn: Stirling Cup P.O. Box 3390, Aspen, CO 81612

A portion of your sponsorship and registration is tax-deductible according to IRS regulations. Please consult your tax advisor for further information. [Aspen Junior Hockey 501(c)3 ID #51-0143083]

Contact: AJH Administrative via email: admin@aspenjuniorhockey.com or 970-920-7081.

www.aspenjuniorhockey.com and like us on Facebook or Instagram, 'Aspen Junior Hockey'