



## OPEN MONTHLY MEETING MINUTES

May 1, 2017

DAYHA

---

**Board Members Present:** Mike Dorsey, Kristi Duis, Troy Malo, Jaime Nielsen, Robin Olson, Jeff Ornell, Kevin Reed, Kirk Reiersen, Troy Schmidt

*Absent:*

**Others Present:** Carolyn Kivisto, Jeff Gibbs, Vicky Rajewsky

**Call To Order:** 7:04 pm by Kirk Reiersen

### **OFFICER REPORTS:**

#### **President**

- Election of Executive Board
  - President – Kirk Reiersen
  - Vice-President – Troy Malo
  - Secretary – Kristi Duis
  - Treasurer – Jeff Ornell
- Each position was approved unanimously.
- Jaime to manage overall communications from the association
- Discussion of expectations and roles of Board Members
- DAYHA Playbook
- Fiscal calendar (by month)
- Current Association Gaps
  - Financials – Jeff to work with Amy
  - Recruiting – Heidi to manage FB and parades
    - Rockford – Kevin to work with Kate Perry to capitalize on Rockford connections
  - Scheduling
  - Volunteer Coordinator
  - Gambling
  - Sponsorship
  - Pictures – confirm this is being covered

### Treasurer

- No report

### Secretary

- Reviewed prior month electronic meeting minutes - NONE
- Approve prior month meeting minutes as amended
  - Remove outside names from the minutes
  - Motion by Troy M., 2<sup>nd</sup> by Troy S. to approve April's meeting minutes. Motion passed (8 Yea, 0 absent).

### Comments/Issues from Directors

No report

### **COMMITTEE REPORTS:**

#### D3 Representative – Carolyn

- Carolyn provided an update in regards to D3, highlights include;
  - D3 had 20 teams in the state tournament – 15 placed in the top 4
  - 580 players on the ice – MN average is roughly 280
  - Delano's D3 Alternate Rep is Mike Dorsey

#### SafeSport – Troy S.

- No report

#### Gambling Committee/Manager – Kevin

- May budget for \$9,700 (8,500 for payroll, \$300 for supplies, \$900 for accounting).
  - Motion by Troy M., 2<sup>nd</sup> by Jaime to approve May budget. Motion passed. (8 Yea, 0 Absent)
- March Actual Expenses of \$9,259.65, as detailed below:
  - B Johnson and Assoc.      Accounting      \$695.00
  - Supplies                      Supplies      \$609.69
  - Paychex                      Payroll      \$7,954.96
    - Motion by Troy M., 2<sup>nd</sup> by Jaime to approve March expenditures. Motion passed. (8 Yea, 0 Absent)
- Total current balance - \$30,370.02
- Motion by Troy M., 2<sup>nd</sup> by Jaime to approve the overall Gambling report. Motion passed (8 Yea, 0 absent)
- Minor changes coming at Dave's – installing roller bins
- Total donation from Gambling to DAYHA for the past year is approximately \$72,000

#### DASA – Kevin

- Elections
  - President – Kevin Voss
  - VP – Brandon Heinzen
  - Treasurer – Troy Collings
  - Secretary – Louise

- Assigned Duties
  - School Liason – Gerrit / Rich
  - DAYHA Rep – Carolyn
  - Outdoor Rink – Karl
  - Building – Brandon
  - Arena Personnel – Kevin
- Locker room construction update
  - Discussed potential of selling the upper locker room to DAYHA to be used as a coaches locker room
- 2017-2018 budget - \$230/hour (increase of \$25/hour) – Kevin has signed
- Bathroom – new rubber has been purchased
- DASA agreement – would be optimal for DASA to have this in place by July

#### HDC – Anthony

- Discussion of playing time concerns – HDC to address this over the summer months
- Level Leaders
  - Squirts – Ron
  - Girls – Josh
  - PeeWee – Todd
  - Bantams – Lance
- Discussion of completion of SafeSport and Level Modules prior to being on the ice – challenging since some coaches are not determined until teams are known

#### Girls Update – Josh

- Buffalo co-op option

#### Recruitment – Heidi

- Summer parades
- Partner with Jaycees for Puck in the Park

#### Scheduling – Dan, Vicky

- Review of last season
- Recommendations for next year
  - Private email for scheduler
  - Only receive/react to messages from Managers, Coaches, HDC or Board
- Presentation of Position Summary and Proposed fee

#### Equipment – Dan

- Troy S. to assist Dan
- Pat Narlock has the list of un-returned jerseys after the tournament games

#### Sponsorship – Troy's

- No report

### Registration & Teams – Jaime

- No report

### Volunteers – Emily

- No report

### **OLD BUSINESS:**

- Outdoor Ice – No report
- 2<sup>nd</sup> Sheet Considerations – Closed session
- DASA Agreement – Deferred
- One Goal Update – Jeff Gibbs
  - Ordered 14 new bags from Total Hockey (All Seasons was unable to match price) – brings total bags available to 43
  - Discussion of adding a second session – ice time would be available if we decided to split the group

### **NEW BUSINESS:**

- Association Survey Results – 140 responses
  - Board members to review data and bring questions
- Gustavus Marketing Initiative
  - Weekly calls
  - Biggest Challenges determined – 2<sup>nd</sup> sheet, capital funds
  - Surveys prepared for Existing members as well as Alumni
- Website Enhancements
  - Discussion of improvements necessary to association website to improve our brand in the marketplace
  - SportsEngine to help with the development side – work with Ben
  - Motion by Kevin, 2<sup>nd</sup> by Troy M. to allocate up to \$3,000 of funds for Ben to use on SportsEngine enhancements. Motion passed. (8 Yea, 0 Absent)

### **CLOSED SESSION:**

**ADJOURNMENT:** Motion by Troy M., 2<sup>nd</sup> by Troy S. to adjourn at 10:30 pm. Motion passed (8 Yea, 0 Absent)