



OPEN MONTHLY MEETING MINUTES

May 1, 2017

DAYHA

Board Members Present: Mike Dorsey, Kristi Duis, Troy Malo, Jaime Nielsen, Robin Olson, Jeff Ornell, Kevin Reed, Kirk Reierson, Troy Schmidt

Absent:

Others Present: Carolyn Kivisto, Jeff Gibbs, Vicky Rajewsky

Call To Order: 7:04 pm by Kirk Reierson

OFFICER REPORTS:

President

- Election of Executive Board
 - President – Kirk Reierson
 - Vice-President – Troy Malo
 - Secretary – Kristi Duis
 - Treasurer – Jeff Ornell
- Each position was approved unanimously.
- Jaime to manage overall communications from the association
- Discussion of expectations and roles of Board Members
- DAYHA Playbook
- Fiscal calendar (by month)
- Current Association Gaps
 - Financials – Jeff to work with Amy
 - Recruiting – Heidi to manage FB and parades
 - Rockford – Kevin to work with Kate Perry to capitalize on Rockford connections
 - Scheduling
 - Volunteer Coordinator
 - Gambling
 - Sponsorship
 - Pictures – confirm this is being covered

Treasurer

- No report

Secretary

- Reviewed prior month electronic meeting minutes - NONE
- Approve prior month meeting minutes as amended
 - Remove outside names from the minutes
 - Motion by Troy M., 2nd by Troy S. to approve April's meeting minutes. Motion passed (8 Yea, 0 absent).

Comments/Issues from Directors

No report

COMMITTEE REPORTS:

D3 Representative – Carolyn

- Carolyn provided an update in regards to D3, highlights include:
 - D3 had 20 teams in the state tournament – 15 placed in the top 4
 - 580 players on the ice – MN average is roughly 280
 - Delano's D3 Alternate Rep is Mike Dorsey

SafeSport – Troy S.

- No report

Gambling Committee/Manager – Kevin

- May budget for \$9,700 (8,500 for payroll, \$300 for supplies, \$900 for accounting).
 - Motion by Troy M., 2nd by Jaime to approve May budget. Motion passed. (8 Yea, 0 Absent)
- March Actual Expenses of \$9,259.65, as detailed below:

○ B Johnson and Assoc.	Accounting	\$695.00
○ Supplies	Supplies	\$609.69
○ Paychex	Payroll	\$7,954.96

 - Motion by Troy M., 2nd by Jaime to approve March expenditures. Motion passed. (8 Yea, 0 Absent)
- Total current balance - \$30,370.02
- Motion by Troy M., 2nd by Jaime to approve the overall Gambling report. Motion passed (8 Yea, 0 absent)
- Minor changes coming at Dave's – installing roller bins
- Total donation from Gambling to DAYHA for the past year is approximately \$72,000

DASA – Kevin

- Elections
 - President – Kevin Voss
 - VP – Brandon Heinzen
 - Treasurer – Troy Collings
 - Secretary – Louise

- Assigned Duties
 - School Liason – Gerrit / Rich
 - DAYHA Rep – Carolyn
 - Outdoor Rink – Karl
 - Building – Brandon
 - Arena Personnel – Kevin
- Locker room construction update
 - Discussed potential of selling the upper locker room to DAYHA to be used as a coaches locker room
- 2017-2018 budget - \$230/hour (increase of \$25/hour) – Kevin has signed
- Bathroom – new rubber has been purchased
- DASA agreement – would be optimal for DASA to have this in place by July

HDC – Anthony

- Discussion of playing time concerns – HDC to address this over the summer months
- Level Leaders
 - Squirts – Ron
 - Girls – Josh
 - PeeWee – Todd
 - Bantams – Lance
- Discussion of completion of SafeSport and Level Modules prior to being on the ice – challenging since some coaches are not determined until teams are known

Girls Update – Josh

- Buffalo co-op option

Recruitment – Heidi

- Summer parades
- Partner with Jaycees for Puck in the Park

Scheduling – Dan, Vicky

- Review of last season
- Recommendations for next year
 - Private email for scheduler
 - Only receive/react to messages from Managers, Coaches, HDC or Board
- Presentation of Position Summary and Proposed fee

Equipment – Dan

- Troy S. to assist Dan
- Pat Narlock has the list of un-returned jerseys after the tournament games

Sponsorship – Troy's

- No report

Registration & Teams – Jaime

- No report

Volunteers – Emily

- No report

OLD BUSINESS:

- Outdoor Ice – No report
- 2nd Sheet Considerations – Closed session
- DASA Agreement – Deferred
- One Goal Update – Jeff Gibbs
 - Ordered 14 new bags from Total Hockey (All Seasons was unable to match price) – brings total bags available to 43
 - Discussion of adding a second session – ice time would be available if we decided to split the group

NEW BUSINESS:

- Association Survey Results – 140 responses
 - Board members to review data and bring questions
- Gustavus Marketing Initiative
 - Weekly calls
 - Biggest Challenges determined – 2nd sheet, capital funds
 - Surveys prepared for Existing members as well as Alumni
- Website Enhancements
 - Discussion of improvements necessary to association website to improve our brand in the marketplace
 - SportsEngine to help with the development side – work with Ben
 - Motion by Kevin, 2nd by Troy M. to allocate up to \$3,000 of funds for Ben to use on SportsEngine enhancements. Motion passed. (8 Yea, 0 Absent)

CLOSED SESSION:

ADJOURNMENT: Motion by Troy M., 2nd by Troy S. to adjourn at 10:30 pm. Motion passed (8 Yea, 0 Absent)