



## MEETING MINUTES

July 13, 2020

---

Meeting called to order by Jeff Ornell at 7:07

### ATTENDANCE

#### 2020-2021 Board Members in attendance:

Jeff Ornell – President  
Justin Burud – Vice President  
Levi Kraft – Treasurer  
Stephanie Pfannenstiel – Secretary  
Kristi Duis  
Mark Foster  
Troy Malo  
Ryan Anderson  
Derek Roers

### OFFICER REPORTS

1. President: Jeff
2. Treasurer: Levi (Report Approved)
  - a. CorTrust balance is \$81,999.42
  - b. MN Lakes balance is \$54,660.06
  - c. Second Sheet balance is \$27,868.61
3. Secretary
  - a. Meeting Minutes from 6-1 Approved
4. Comments/Issues from Directors: None

### COMMITTEE REPORTS

1. D3 Representative: Kristi
  - a. View COVID guidelines on MN Hockey website frequently as updates are expected to be posted often: <https://www.mnnesotahockey.org/covid19>
  - b. November 7<sup>th</sup> is the Try Hockey for Free fall date; we need to register on the USA hockey website to receive recognition for participation. Note: registration opens in August.
  - c. Tournament Director meeting is on 9-21. Would need to send Mite and Bantam representative if we host those tournaments this year.
2. SafeSport: Allen
3. Gambling Committee/Manager: Kevin
  - a. Report to be given and proved in August.
4. DASA: Troy

- a. DASA will likely host a Bantam C tournament weekend of 11-13; in process of negotiating ice fees in exchange for DASA running this tournament
- 5. HDC: Mark
  - a. Both goalie and skating coaches will be back for this season
  - b. Most tournament registrations are complete, only a few left
  - c. A few 12U families have voiced concern over lack of coaches/goalie/A team and are looking into their options
- 6. Recruitment: Matt, Steph and Joe
  - a. Meeting on 7-14 to discuss various recruitment options
  - b. Work with Troy on open skate events for August
  - c. Focus more on social media and promoting through schools this year
  - d. Create and share video through social media of DAYHA activities
- 7. Scheduling: Kristi
- 8. Equipment: Justin
  - a. Justin to place order in August; please reach out with any special requests
- 9. Sponsorship: Jason/Troy
  - a. Renewal requests are being sent out
  - b. Levi to work on sponsorship for golf tournament
- 10. Registration & Teams: Paula
  - a. Planning for an 8-1 registration start date
  - b. No payment until mid-September to avoid Sports Engine fees if refunds need to be made
  - c. There will be a \$50 late fee for registrations after 8-31
  - d. COVID waiver will be added to registration
  - e. Will offer 6-month payment plan
  - f. Nancy Vandeputte will be shadowing Paula this year and will take over this role next year
- 11. Volunteers: Natasha
  - a. May need to reduce number of required hours
  - b. Julie and Rebecca are shadowing Natasha this year and will take over this role next year
- 12. Social Media – Marketing: Robin
  - a. Will focus on Facebook/Twitter/Instagram promotion of events this fall

## **OLD BUSINESS:**

- 2. Future Role Gaps:
  - a. We need an Intro/Termite leader
- 3. Jr. Gold:
  - a. Enough players for 2 teams to be hosted in Delano.
  - b. Do we have enough coaches for 2 teams? Troy to reach out again to Jim Capillary (sp) on coaching/managing program or being the level leader. Kevin Voss also expressed an interest.
- 4. 12U:
  - a. Currently 11 skaters, no goalie
  - b. Having difficulty finding goalie; may offer tryouts for 10U goalies
  - c. Marc is still looking for coaches
  - d. Table further discussion until August
- 5. 15U:
  - a. We have 9 girls interested in 15UB; prefer 12-14 for a team

- b. Looking to host in Delano with approx. 5 girls from another association joining
- c. If Delano hosts, Alex is interested in coaching
- d. Orono/Mound Coop is an option, but team would play as Warriors
- e. Jackie/Josh to reach out to Mound coaches to ID potential players
- f. Table further discussion until August

## **NEW BUSINESS:**

1. Sponsorship Opportunities
  - a. Lupine small batch trial expected to bring in \$700 with potential for future opportunities
  - b. Jenco pre-sale of lawncare packages with fixed amount coming to association
  - c. Twin Trees Sprinkler blowouts—volunteers from association to help out on weekends with a % of revenue coming to association
  - d. Portable dumpsters
  - e. Pizza/Wreaths
  - f. Raffle tickets: offer opportunity to sell extra with discount to registration fees for each additional ticket sold
2. Golf Event
  - a. Preferred date is 8-21 with 9-11 as backup
  - b. Need to book course, plan silent auction, reach out on sponsorship, etc.
  - c. Levi to take the lead and form committee
3. Budget/Ice Fees
  - a. DASA proposal is 7% increase each year for the next 3 years; amounts to an increase of about \$15,000 this year
  - b. Jeff to propose to DASA giving them revenue from the Bantam C tournament and increased ice fees that amount to \$50/player across the board except for intro and termites
  - c. Budget motion passed 7 to 1 pending approval from DASA on negotiated rate increase and receipt of capital improvement plan from DASA on timing of improvements

## **ACTION ITEMS:**

1. Steph will send follow up email on Intro/Termite Level Leader.
2. Steph to send follow up email on creating promotional video to share on social media.
3. Troy to continue reaching out to potential Jr. Gold coaches.
4. Levi to continue discussion with Orono/Mound on 15U.
5. Recruitment Committee to work with Troy on open skate events in August
6. Jeff to negotiate rate increase of \$50/player for all levels except Intro/Termite and revenue from Bantam C tournament with DASA in response to their 7% increase proposal
7. Jeff to Communicate to Paula/Natasha the volunteer requirement
8. Jeff to communicate to Paula the registration fee changes for this year
9. Jeff to look into One Goal/Intro transition and method to make this simpler for families
10. Steph to register Try Hockey for Free event for 11-7 in August
11. Levi to book golf event; determine committee

## **ADJOURNMENT:**

1. Motion to adjourn at 10:30

## DAYHA Playbook (Next Two Months):

07 July	Equipment: socks/jersey orders	Board	.
07 July	Determine ice in start date	Board/DASA	.
07 July	Determine registration date	Board	
07 July	Fundraising decision	Board	
07 July	Identify/submit hockey grant opportunities	Board	Done throughout year
07 July	Prepare and approve budget	Board/DASA	DASA/DAYHA contract
07 July	Review/Update bi laws, playbook and other key documentation	Board	
07 July	Scrimmage coordinator defined	Volunteer	
07 July	Sponsorship definitions/process	Sponsorship	
07 July	Submit hosting tournament approvals	Board/DASA	
07 July	Tournament selections	HDC/Board	Try not to schedule on Hockey Day MN weekend which is usually Puck in the Park
07 July	Volunteer coordination defined	Volunteer	
08 August	Coaching Candidates/Selection	HDC/Board	
08 August	Hockey Registration	Registrar	Target August to open
08 August	Fundraising Decisions	Board	
08 August	Plan Parent Meeting	Board	Date/Location/PCA
08 August	President Letter-Welcome to Hockey	President	
08 August	Website Permission Review/Update	Board	
08 August	PCA Coordination	Board	