



MEETING MINUTES

July 13, 2020

Meeting called to order by Jeff Ornell at 7:07

ATTENDANCE

2020-2021 Board Members in attendance:

Jeff Ornell – President
Justin Burud – Vice President
Levi Kraft – Treasurer
Stephanie Pfannenstiel – Secretary
Kristi Duis
Mark Foster
Troy Malo
Ryan Anderson
Derek Roers

OFFICER REPORTS

1. President: Jeff
2. Treasurer: Levi (Report Approved)
 - a. CorTrust balance is \$81,999.42
 - b. MN Lakes balance is \$54,660.06
 - c. Second Sheet balance is \$27,868.61
3. Secretary
 - a. Meeting Minutes from 6-1 Approved
4. Comments/Issues from Directors: None

COMMITTEE REPORTS

1. D3 Representative: Kristi
 - a. View COVID guidelines on MN Hockey website frequently as updates are expected to be posted often: <https://www.minnesotahockey.org/covid19>
 - b. November 7th is the Try Hockey for Free fall date; we need to register on the USA hockey website to receive recognition for participation. Note: registration opens in August.
 - c. Tournament Director meeting is on 9-21. Would need to send Mite and Bantam representative if we host those tournaments this year.
2. SafeSport: Allen
3. Gambling Committee/Manager: Kevin
 - a. Report to be given and proved in August.
4. DASA: Troy

- a. DASA will likely host a Bantam C tournament weekend of 11-13; in process of negotiating ice fees in exchange for DASA running this tournament
- 5. HDC: Mark
 - a. Both goalie and skating coaches will be back for this season
 - b. Most tournament registrations are complete, only a few left
 - c. A few 12U families have voiced concern over lack of coaches/goalie/A team and are looking into their options
- 6. Recruitment: Matt, Steph and Joe
 - a. Meeting on 7-14 to discuss various recruitment options
 - b. Work with Troy on open skate events for August
 - c. Focus more on social media and promoting through schools this year
 - d. Create and share video through social media of DAYHA activities
- 7. Scheduling: Kristi
- 8. Equipment: Justin
 - a. Justin to place order in August; please reach out with any special requests
- 9. Sponsorship: Jason/Troy
 - a. Renewal requests are being sent out
 - b. Levi to work on sponsorship for golf tournament
- 10. Registration & Teams: Paula
 - a. Planning for an 8-1 registration start date
 - b. No payment until mid-September to avoid Sports Engine fees if refunds need to be made
 - c. There will be a \$50 late fee for registrations after 8-31
 - d. COVID waiver will be added to registration
 - e. Will offer 6-month payment plan
 - f. Nancy Vandeputte will be shadowing Paula this year and will take over this role next year
- 11. Volunteers: Natasha
 - a. May need to reduce number of required hours
 - b. Julie and Rebecca are shadowing Natasha this year and will take over this role next year
- 12. Social Media – Marketing: Robin
 - a. Will focus on Facebook/Twitter/Instagram promotion of events this fall

OLD BUSINESS:

- 2. Future Role Gaps:
 - a. We need an Intro/Termite leader
- 3. Jr. Gold:
 - a. Enough players for 2 teams to be hosted in Delano.
 - b. Do we have enough coaches for 2 teams? Troy to reach out again to Jim Capillary (sp) on coaching/managing program or being the level leader. Kevin Voss also expressed an interest.
- 4. 12U:
 - a. Currently 11 skaters, no goalie
 - b. Having difficulty finding goalie; may offer tryouts for 10U goalies
 - c. Marc is still looking for coaches
 - d. Table further discussion until August
- 5. 15U:
 - a. We have 9 girls interested in 15UB; prefer 12-14 for a team

- b. Looking to host in Delano with approx. 5 girls from another association joining
- c. If Delano hosts, Alex is interested in coaching
- d. Orono/Mound Coop is an option, but team would play as Warriors
- e. Jackie/Josh to reach out to Mound coaches to ID potential players
- f. Table further discussion until August

NEW BUSINESS:

- 1. Sponsorship Opportunities
 - a. Lupine small batch trial expected to bring in \$700 with potential for future opportunities
 - b. Jenco pre-sale of lawncare packages with fixed amount coming to association
 - c. Twin Trees Sprinkler blowouts—volunteers from association to help out on weekends with a % of revenue coming to association
 - d. Portable dumpsters
 - e. Pizza/Wreaths
 - f. Raffle tickets: offer opportunity to sell extra with discount to registration fees for each additional ticket sold
- 2. Golf Event
 - a. Preferred date is 8-21 with 9-11 as backup
 - b. Need to book course, plan silent auction, reach out on sponsorship, etc.
 - c. Levi to take the lead and form committee
- 3. Budget/Ice Fees
 - a. DASA proposal is 7% increase each year for the next 3 years; amounts to an increase of about \$15,000 this year
 - b. Jeff to propose to DASA giving them revenue from the Bantam C tournament and increased ice fees that amount to \$50/player across the board except for intro and termites
 - c. Budget motion passed 7 to 1 pending approval from DASA on negotiated rate increase and receipt of capital improvement plan from DASA on timing of improvements

ACTION ITEMS:

- 1. Steph will send follow up email on Intro/Termite Level Leader.
- 2. Steph to send follow up email on creating promotional video to share on social media.
- 3. Troy to continue reaching out to potential Jr. Gold coaches.
- 4. Levi to continue discussion with Orono/Mound on 15U.
- 5. Recruitment Committee to work with Troy on open skate events in August
- 6. Jeff to negotiate rate increase of \$50/player for all levels except Intro/Termite and revenue from Bantam C tournament with DASA in response to their 7% increase proposal
- 7. Jeff to Communicate to Paula/Natasha the volunteer requirement
- 8. Jeff to communicate to Paula the registration fee changes for this year
- 9. Jeff to look into One Goal/Intro transition and method to make this simpler for families
- 10. Steph to register Try Hockey for Free event for 11-7 in August
- 11. Levi to book golf event; determine committee

ADJOURNMENT:

- 1. Motion to adjourn at 10:30

DAYHA Playbook (Next Two Months):

07 July	Equipment: socks/jersey orders	Board	.
07 July	Determine ice in start date	Board/DASA	.
07 July	Determine registration date	Board	
07 July	Fundraising decision	Board	
07 July	Identify/submit hockey grant opportunities	Board	Done throughout year
07 July	Prepare and approve budget	Board/DASA	DASA/DAYHA contract
07 July	Review/Update bi laws, playbook and other key documentation	Board	
07 July	Scrimmage coordinator defined	Volunteer	
07 July	Sponsorship definitions/process	Sponsorship	
07 July	Submit hosting tournament approvals	Board/DASA	
07 July	Tournament selections	HDC/Board	Try not to schedule on Hockey Day MN weekend which is usually Puck in the Park
07 July	Volunteer coordination defined	Volunteer	
08 August	Coaching Candidates/Selection	HDC/Board	
08 August	Hockey Registration	Registrar	Target August to open
08 August	Fundraising Decisions	Board	
08 August	Plan Parent Meeting	Board	Date/Location/PCA
08 August	President Letter-Welcome to Hockey	President	
08 August	Website Permission Review/Update	Board	
08 August	PCA Coordination	Board	