



MONTHLY MEETING MINUTES

January 7, 2019

Board members present: Kirk Reiersen, Kevin Reef, Mike Dorsey, Troy Malo, Kristi Duis, Robin Olson, Jamie Nielson, Justin Burud

Absent: Jeff Ornell

Guests: Paula Weis, Natasha Werner, Carolyn Kivisto, Anthony Reynolds, Kevin Voss

Called to Order 6:58 PM

OFFICER REPORTS:

1. President <Kirk>

- City Partnership: Troy, Kevin Voss, Phil Kern, Steve Heil, Kirk and various city departments have met to discuss possible sites for winter locations. Current Compost site is at the top of the list. Softball field is three, Lifton area is 2 and 4 is next to the river in the industrial area. Compost area is above the flood plain, making it a solid investment long term. Vision is two rinks and an open skating area which may include a winter park area looping through the trees. This area already has electricity and water, decreasing our expenses. Lifton doesn't have parking so that's an expense. Site plans are being created for proposal so budgets can be considered. The City has allocated \$150,000 already to skating.
- Goalie Substitutions: All Directors, Anthony Reynolds and Josh Simonson can sign goalie substitutions for submission to Nicole at D3. The forms on are the D3 site. If cross district, two Director signatures are needed. Must review the calendar and if the goalie has another event within two hours, it can not be signed.

2. Treasurers <Jeff>

- Financial Update provided by Jeff through Kirk as Jeff was absent. (See Jeff's email for numbers)
- Profit and Loss statement reviewed from May though January 7, 2019. Ross Profits are \$302k – we are positive \$60K, total gross 302, total expenses, 244. Revenue side – Post this statement with the minutes on the website – Motion to approve Troy malo, Jaime second, unanimous.
- Monthly budget will show what is used and what is left for line items.

3. Secretary <Robin>

- Approve prior month meeting minutes were circulated and approved via email.
- Review motions since prior monthly meeting – nothing new from last month.

4. Comments/Issues from Directors

- Siblings on the ice: Discussion on the various situations when members are on the ice at unscheduled times. An email will go to the head coaches regarding their authority to allow members on the ice. Troy Malo and Robin Olson will handle this communication.

COMMITTEE REPORTS:

1. D3 Representative <Carolyn>

D3 brackets for the tournaments are up. Tournament meeting is February 13th. Bill will attend. Carolyn may attend. Two hot buttons are checking from behind and minor official behavior. Rule 601b5 is being enforced. Mite Jamboree – Jeff and Ben are working on that and there is a February 1 deadline. Carolyn will send them a note. Skills coaches – D3 is looking for skills coaches spreadsheet. Paula has and will provide to D3. Discussion on a mite jamboree in conjunction with a CEP meeting – would we be interested in hosting. Logistically it may present some challenges. Further discussion is warranted.

Discussion of having CEP classes in Delano sans the jamboree.

There's a MN Wild/MN Hockey event where you nominate one coach to participate in the event. Anthony Reynolds will review MN Hockey website for further information.

2. SafeSport <TBD> - nothing to report this month

Our coaches are fielding many issues. Huge thanks to them!

3. Gambling Committee/Manager <Kevin> Current balance is 32929.00. See Report for budget information for January (1st pages) page 2 is amount spent for November. See numbers on page 2.

Booth is finished. Electronic pull tabs are in the works – should arrive in the next couple of weeks. Two machines at Dave's to start and may increase to four machines. These don't require upfront investment. E-Tabs are up about 180 percent from last year.

Clays – Kevin Reed spoke with them. Clays is bringing it to Rockford Lions. We should know by February if we can move into that site.

Motion to approve gambling report 1st – Troy – Kristi second. Unanimous. Motion to approve November actuals – Troy 1st and Justin second – Unanimous. Overall gambling report by motion by Troy and second by Kevin Reed. Unanimous.

4. DASA <Kevin>

The furnace that services the lobby went out and is being replaced. NO further discussion on the ceiling. Outdoor ice – Kevin has been communicating with Ryan Tool regarding the outdoor spicket. We need more volunteers for the Outdoor Ice Committee. Natasha will review historical commitments for recruitment opportunities.

5. HDC <Anthony>

PWA tournament incident with parents and refs. Being addressed with coaches and HDC. May escalate to Board involvement. Tournaments are going well otherwise.

6. Girls Update <Josh>

Anthony Reynolds reports that the 8Us are going to a jamboree in Bloomington. Josh reports the youth spotlight game was a success. Funds/proceeds are being calculated and finalized and a check to the association is forthcoming.

Early discussion of a 15U team in the future (next year or next two years). Possible co-op with others who do not have a 15U.

7. Recruitment <Kevin / Robin> February 23rd is THFF. 10:45-11:45 am - January 15th the flyer will go out. Kevin will meet with Jackie and Gerrit to get the older kids to help out.

8. Scheduling <Kristi>

Current schedule is posted through the end of the season. District brackets are being worked on. Discussion on late night practices.

Buzz is requesting certain slots. Being discussed.

9. Equipment <Justin>

The room is completed. Puck quantity was reviewed.

10. Sponsorship <Troy>

All money was paid out and all money is in. All groups netted around \$8600. Pucks and shadow boxes will be distributed when the season is complete.

11. Registration & Teams <Jaime, Paula>

Paula – a few updates to inactive status needs to be made. SafeSport certifications numbers: 217 members are safesport certified in our association. 20 people that should be but are not. Of those, 12 don't have USA Hockey numbers. Team managers have followed up. Paula has followed up. Aly will communicate with the team managers and head coaches.

Discussion of the dissemination of member information for marketing of summer programs. Last name, parent email, level of play and month/year of BD can be shared.

12. Volunteers <Jaime, Natasha>

202 Families. 111 Families are complete with hours. 44 have no hours. 61 have done under 5 hours (these families will need 322 hours). Just under 800 hours left. 50 unclaimed hours so far.

Remaining puck in the park 135 hours (which are filled). Mite jamboree and district tournament are about 120 hours a piece.

All but 2 families have submitted volunteer checks.

OLD BUSINESS:

1. DAYHA Brochure <Troy M> no updates
2. MN Hockey / MN Wild Event <Josh>
Already covered in Josh's report above
3. Dry Land Options <Kirk> two options. One from Cross Fit and one from Inspired. Discussion on next steps. Goaltending options discussed as well. Anthony Reynolds will take the lead on this aspect and it will be discussed next month. Next steps include: Natasha will communicate (on DIBS) that a new committee has been created to help us manage through this. Proposed committee of five will be placed on DIBS. Kirk will prepare a summary description. Mike Dorsey will reach out to Steve Heil and Josh will reach out to Katy Perry to see if they will lead the program.

| Month | Key Events | Ownership | Notes |
|-------------|----------------------------------|-----------|-------|
| 12 December | DASA Tournaments | DASA | |
| 12 December | District Tournament Coordination | Board | |

NEW BUSINESS:

1. Injury Refund Policy
Discussion on different scenarios, precedent, appropriateness, etc. Jamie Nielson will draft a policy for further discussion.
2. Off-ice training next steps
Already discussed
3. Mite Jamboree Budget – Jeff is looking into this. Will revisit between now and March.
4. Sponsorship Gift – shooting area – Jason Holmer provided this donation
5. Rockford Presence – Kevin Reed presents.

6. Tournament Policy

7. Volunteer Opportunities Listed

8. Philanthropic Opportunities – Colleen Leaver contacted Kirk. Discussion on adding list of opportunities for the teams.

DAYHA Playbook (Next Two Months):

| Month | Key Events | Ownership | Notes |
|-------------|---|---------------------|-------|
| 01 January | Coordinate Puck in the Park | Board / Recruiting | |
| 01 January | Identify outstanding finances w/members | Board / Treasury | |
| 01 January | IRS Tax Submission | Board / Gambling | |
| 01 January | Sign 1099s (e.g. Registration, DASA) | Board / Financial | |
| 01 January | Team Playoffs, Tournaments | HDC / Board | |
| 02 February | Budget Reconciliation | Board / Treasury | |
| 02 February | Coordinate Hosted District Tournaments | Board | |
| 02 February | Coordinate Hosted EOY Mite Jamboree | Board / Mite | |
| 02 February | Submit D3 HP Candidates | HDC / Level Leaders | |

Motion to adjourn public session at 9:52 troy and Dorsey second. Unanimous.

CLOSED SESSION: 9:53-10:08

1. Hotel Incident
2. Coaching Jackets & Financials

ADJOURNMENT: 10:08

APPENDIX:

| Opportunity / Strength | Category | Submission | Date | Idea |
|------------------------|----------------|----------------------|---------|---|
| Opportunity | Culture | JO | 6/4/18 | Leadership Gap with New Members |
| Opportunity | Culture | Reed | 6/4/18 | Pro-active volunteer to drive off-ice culture/mission while addressing issues |
| Opportunity | Culture | MD | 6/4/18 | PCA/Education expansion with leaders |
| Opportunity | Facility | KR | 6/4/18 | Capital Improvements (2 nd highest funding recommendation) |
| Opportunity | Finance | KR, JO, TM, Reed, GV | 6/4/18 | Positive Financial Budgeting |
| Opportunity | Finance | JO, TM | 6/4/18 | Fundraising Opportunities / Additional Gambling Site - \$/Community |
| Opportunity | Finance | TM | 6/4/18 | Sponsorship Strategy (Expansion, Package/Marketing) |
| Opportunity | HDC | KR, Reed, MD, CK, GV | 6/4/18 | Skills Development / Feedback / Consistent and appropriate methodology by level (e.g. intelligym) |
| Opportunity | HDC | RO | 6/11/18 | Skill Development (Formal Goalie Coordinator and Program, Skill Development Focus) |
| Opportunity | HDC | KR, Reed, GV, CK | 6/4/18 | Dryland Coordination |
| Opportunity | HDC | KR | 6/4/18 | Tryout Expectations, Process Communication (feedback on basics) |
| Opportunity | HDC | JO | 6/4/18 | Termite Games (Currently only 1 YE scrimmage w/Orono) |
| Opportunity | HDC | TM, MD | 6/4/18 | Communication expectation with playing time with BA, PWA |
| Opportunity | HDC | Reed, CK | 6/4/18 | Mid-season Survey for PW and up |
| Opportunity | ICE | KR, GV | 6/4/18 | 2 nd Sheet Committee / Additional Ice (highest funding recommendation) |
| Opportunity | ICE | JO | 6/4/18 | Scheduling Improvements |
| Opportunity | Volunteer | KR, TM | 6/4/18 | Volunteer Coordination |
| Strength | Communications | KR | 6/4/18 | Website Redesign |
| Strength | Culture | KR | 6/4/18 | Philanthropic Initiatives |
| Strength | Culture | TM | 6/4/18 | Reduced Escalated Association Issues (e.g. Safesport) |
| Strength | Culture | MD | 6/4/18 | PCA Program |
| Strength | Culture | MD | 6/4/18 | Passion |
| Strength | Culture | CK | 6/4/18 | Leadership is Organized, Directed, Equitable |
| Strength | Finance | CK | 6/4/18 | Financial Transparency |
| Strength | HDC | KR | 6/4/18 | Alumni / HS Alignment w/Youth - expand on success stories |
| Strength | HDC | KR | 6/4/18 | Tournament Scheduling & Experience |
| Strength | HDC | MD | 6/4/18 | Increased Level of success/influence by coaches and members |