



## MEETING MINUTES

December 7, 2020

---

Meeting called to order by Jeff Ornell at 7:01

### ATTENDANCE

#### 2020-2021 Board Members in attendance:

Jeff Ornell – President

Levi Kraft – Treasurer

Stephanie Pfannenstiel – Secretary

Justin Burud – Vice President

Kristi Duis

Joe Roelofs

Derek Roers

Mark Foster

Ryan Anderson

#### 2020-2021 Board Members absent:

### OFFICER REPORTS

1. President: Jeff
2. Treasurer: Levi (Report Approved)
  - a. CorTrust balance is \$218,017.18
  - b. MN Lakes balance is \$56,637.00
  - c. Second Sheet balance is \$27,868.61
3. Secretary
  - a. Meeting Minutes from 11-2 Approved
4. Comments/Issues from Directors: None

### COMMITTEE REPORTS

1. Volunteers: Natasha, Rebecca and Julie
  - a. Seven mite families did not submit volunteer checks, Natasha to follow up
  - b. Natasha requested list of Board/Committee members, coaches and managers to add to dibs by 12-18
2. SafeSport: Allen
3. Registration & Teams: Paula and Nancy
4. Gambling Committee/Manager: Kevin (Report Approved)
  - a. November allowable: \$18,650
  - b. September actual: \$16,990.91
  - c. Bank balance is \$71,898.26

- d. Still working to repay DAYHA \$10,000 startup cost
- e. Raffle scheduled for December has been postponed
- 5. DASA: Troy
  - a. Minimizing ice costs during the “pause” through various measures
- 6. HDC: Mark
  - a. We should be receiving refunds from some tournaments
- 7. Recruitment: Matt, Steph and Joe
- 8. Scheduling: Kristi
  - a. High school has requested ice time for immediately after “pause” for practices/tryouts
- 9. Equipment: Justin
  - a. Need to pick up 8U jerseys
  - b. Need to get invoice from All Season Sports
- 10. Sponsorship: Jason/Troy
  - a. Received about \$30,000 in revenue
  - b. Had about \$5,000 in expenses
  - c. Net amount from sponsorships will be approximately \$25,000
  - d. May have to extend through next season as visibility this year has been reduced
- 11. D3 Representative: Kristi
  - a. Next meeting is Wednesday 12-9
- 12. Social Media – Marketing: Robin
  - a. Increasing members/followers for each medium
  - b. Sponsors have been highlighted
- 13. KKIH: Robin
- 14. COVID: Kristi
  - a. Looks for more restrictions when/if hockey reopens

## **OLD BUSINESS:**

- 1. Jr. Gold:
- 2. Wreath Fundraiser
  - a. Sales total approx. \$8,000
  - b. Profit was \$2,350
  - c. Majority of that went to reducing registration fees for families
  - d. \$395 to DAYHA
- 3. Parent Meeting
  - a. New to hockey
  - b. New to travel

## **NEW BUSINESS:**

- 1. Reduced payment of \$22,000 to DASA for December ice was negotiated.
  - a. Cost to keep ice in vs. cost to take ice out and put it back in during pause was approximately equal
- 2. Motion to approve gift cards in the amount of \$300 for a shooting challenge for the month of December was approved on December 3<sup>rd</sup>.
- 3. Gambling committee

- a. Many members would like to resign as their kids are aging out of the program; replacement search is in process
- 4. Josh Lunderby to take over level leader for Into to Hockey level; still looking for termite level leader
- 5. Picture day #2 has been rescheduled for January 11<sup>th</sup>.
- 6. COVID Policy: will need to put new plan on front page of website

#### **ACTION ITEMS:**

- 1. Steph to ask Robin to promote shooting challenge on social media
- 2. Joe to follow up on using RCC for dryland practices
- 3. Jeff to work with Natasha on content for parent meetings
- 4. Marc/Heidi to look into 8U Jamboree
- 5. Levi to do Sports Engine validation

#### **ADJOURNMENT:**

- 1. Motion to adjourn at 7:48.

**DAYHA Playbook (Next Two Months):**

12-December	DASA Tournaments	DASA	
12-December	District Tournament Coordination	Board	
12-December	SportsEngine Account Validation	Treasurer	Login SportsEngine, Validate Organizations information (e.g. MN Tax IS=1842670, EIN=41-1397047, USA Hockey Code=MNH0502, Address PO Box 62, Delano, MN 55328) Questions-financecompliance@sportsengine.com
01-January	Coordinate Puck in the Park	Board/Recruiting	
01-January	Identify outstanding finances w/members	Board/Treasury	
01-January	IRS Tax Submission	Board/Gambling	
01-January	Sign 1099's (e.g. Registration, DASA)	Board/Financial	
01-January	Team Playoffs, Tournaments	HDC/Board	
01-January	Coordinate Chevrolet Test Drive Fundraiser	Board/Fundraising	John Weinzierl has been the contact previously, jweinzierl@chevodelano.com