



MEETING MINUTES

December 7, 2020

Meeting called to order by Jeff Ornell at 7:01

ATTENDANCE

2020-2021 Board Members in attendance:

Jeff Ornell – President
Levi Kraft – Treasurer
Stephanie Pfannenstiel – Secretary
Justin Burud – Vice President
Kristi Duis
Joe Roelofs
Derek Roers
Mark Foster
Ryan Anderson

2020-2021 Board Members absent:

OFFICER REPORTS

1. President: Jeff
2. Treasurer: Levi (Report Approved)
 - a. CorTrust balance is \$218,017.18
 - b. MN Lakes balance is \$56,637.00
 - c. Second Sheet balance is \$27,868.61
3. Secretary
 - a. Meeting Minutes from 11-2 Approved
4. Comments/Issues from Directors: None

COMMITTEE REPORTS

1. Volunteers: Natasha, Rebecca and Julie
 - a. Seven mite families did not submit volunteer checks, Natasha to follow up
 - b. Natasha requested list of Board/Committee members, coaches and managers to add to dibs by 12-18
2. SafeSport: Allen
3. Registration & Teams: Paula and Nancy
4. Gambling Committee/Manager: Kevin (Report Approved)
 - a. November allowable: \$18,650
 - b. September actual: \$16,990.91
 - c. Bank balance is \$71,898.26

- d. Still working to repay DAYHA \$10,000 startup cost
- e. Raffle scheduled for December has been postponed
- 5. DASA: Troy
 - a. Minimizing ice costs during the “pause” through various measures
- 6. HDC: Mark
 - a. We should be receiving refunds from some tournaments
- 7. Recruitment: Matt, Steph and Joe
- 8. Scheduling: Kristi
 - a. High school has requested ice time for immediately after “pause” for practices/tryouts
- 9. Equipment: Justin
 - a. Need to pick up 8U jerseys
 - b. Need to get invoice from All Season Sports
- 10. Sponsorship: Jason/Troy
 - a. Received about \$30,000 in revenue
 - b. Had about \$5,000 in expenses
 - c. Net amount from sponsorships will be approximately \$25,000
 - d. May have to extend through next season as visibility this year has been reduced
- 11. D3 Representative: Kristi
 - a. Next meeting is Wednesday 12-9
- 12. Social Media – Marketing: Robin
 - a. Increasing members/followers for each medium
 - b. Sponsors have been highlighted
- 13. KKIH: Robin
- 14. COVID: Kristi
 - a. Looks for more restrictions when/if hockey reopens

OLD BUSINESS:

- 1. Jr. Gold:
- 2. Wreath Fundraiser
 - a. Sales total approx. \$8,000
 - b. Profit was \$2,350
 - c. Majority of that went to reducing registration fees for families
 - d. \$395 to DAYHA
- 3. Parent Meeting
 - a. New to hockey
 - b. New to travel

NEW BUSINESS:

- 1. Reduced payment of \$22,000 to DASA for December ice was negotiated.
 - a. Cost to keep ice in vs. cost to take ice out and put it back in during pause was approximately equal
- 2. Motion to approve gift cards in the amount of \$300 for a shooting challenge for the month of December was approved on December 3rd.
- 3. Gambling committee

- a. Many members would like to resign as their kids are aging out of the program; replacement search is in process
4. Josh Lunderby to take over level leader for Into to Hockey level; still looking for termite level leader
5. Picture day #2 has been rescheduled for January 11th.
6. COVID Policy: will need to put new plan on front page of website

ACTION ITEMS:

1. Steph to ask Robin to promote shooting challenge on social media
2. Joe to follow up on using RCC for dryland practices
3. Jeff to work with Natasha on content for parent meetings
4. Marc/Heidi to look into 8U Jamboree
5. Levi to do Sports Engine validation

ADJOURNMENT:

1. Motion to adjourn at 7:48.

DAYHA Playbook (Next Two Months):

12-December	DASA Tournaments	DASA	
12-December	District Tournament Coordination	Board	
12-December	SportsEngine Account Validation	Treasurer	Login SportsEngine, Validate Organizations information (e.g. MN Tax IS=1842670, EIN=41-1397047, USA Hockey Code=MNH0502, Address PO Box 62, Delano, MN 55328) Questions-financecompliance@sportsengine.com
01-January	Coordinate Puck in the Park	Board/Recruiting	
01-January	Identify outstanding finances w/members	Board/Treasury	
01-January	IRS Tax Submission	Board/Gambling	
01-January	Sign 1099's (e.g. Registration, DASA)	Board/Financial	
01-January	Team Playoffs, Tournaments	HDC/Board	
01-January	Coordinate Chevrolet Test Drive Fundraiser	Board/Fundraising	John Weinzierl has been the contact previously, jweinzierl@chevodelano.com