



OPEN MONTHLY MEETING MINUTES

June 6, 2016

DAYHA

Board Members Present: Mike Dorsey, Kristi Duis, Troy Malo, Stacie Nelson, Dan Paulson, Kirk Reiersen, Troy Schmidt, Heidi Voss *Absent: Tom Rowbotham*

Others Present: Carolyn Kivisto, Anthony Reynolds, Vicky Rajewski, Rick Ragan

Call To Order: 7:01 pm by Kirk Reiersen

OFFICER REPORTS:

President:

N/A

Treasurers

Tom provided draft of 2016-2017 budget prior to meeting. Discussion points:

1. Board requested a version that includes 2015-2016 spend to better understand proposed amounts
2. Change in registration fees for PeeWee A's and Bantam A's for extra ice time?
3. NGIN credit card processing fees – currently covered by DAYHA (\$9,000 last year)
4. Material impact items may include:
 - a. Additional Tournaments
 - b. Additional ice rental
 - c. Additional teams
 - d. Additional paid coaches/skills
 - e. Jerseys
 - f. PCA program

Discussion on establishing protocol for expense reimbursements and late payments. Association's fiscal year end is on April 30th. All expense reimbursements need to be requested prior to that date for an accurate financial picture at year end.

Outstanding reimbursements/financial concerns:

1. 4th of July float registration fees – Heidi to pay
2. Vicky Rajewski – payment for prior season for scheduling
3. Jim Kruse – ACH reimbursement for scheduling software

Secretary

- Reviewed prior month electronic meeting minutes;

1. Motion: Heidi made a motion and 2nd by Troy S. for a recruiting budget to cover the expenses listed below. Estimated around \$750-1000. Motion Passed (7 yea, 1 absent)
 - T-shirts for parade \$5.25 each, we are ordering 100 because we get a price break over 90 and we can use these for other events throughout the year if we have extra!
 - Signs - for parades (just a few that say something about Rockford kids playing in Delano! Not sure how we are going to work it yet.
 - Printing of postcards for "keep kids in hockey" event - these will be handed out during the parade
 - Candy

Motion by Troy M. and 2nd by Heidi to approve May's meeting minutes. Motion passed (7 Yea, 1 absent).

Comments/Issues from Directors

No report

COMMITTEE REPORTS:

D3 Representative - Caroline

- a. Officials fee increase from \$45 to \$50 at the PeeWee A and U12A levels
- b. Discussion of the changes in Board Members/Roles
 - a. Scott Dornfeld to be Maroon Director for MN Hockey
 - b. Todd Elmer to be D3 President
 - c. New Treasurer is needed (need accounting background)
 - d. Shelly Slattery to be new D3 Registrar
 - e. Casey Whelan stepping down as D3 Metro League Rep
- c. New Calendar is available online
- d. Scheduling meetings to be 1 week later this year (causing coaches meetings to be one week later)
- e. D3 Tournaments
- f. Try Hockey For Free dates: November 12th and February 28th
- g. Provide D3 Schedulers with tournaments by September 28th
- h. Approved for 6 full-ice Mite games – DAYHA does not support this

SafeSport - Troy S.

Troy had a conversation with Scott regarding administering SafeSport and each association can do it however they see fit. Troy will work with Ali Zens to get documentation from prior years and will develop a tracking process. Discussed adding SafeSport Certificate number to the Registration database. Anyone who has direct contact with the players will need to be certified.

Gambling Committee/Manager - Kevin

Current balance is \$28,125.36

Audit Status

1. Fiscal Year-end Audit with Accountant
 - a. Generic deposit of \$167 with no description
 - b. Shortage of \$799 (immaterial)

- c. Motion by Troy M., 2nd by Stacie to reconcile the accounts by moving \$167 from the Gambling Fund to the General Fund and then moving \$799 from the General Fund to the Gambling Fund. Motion passed (7 Yea, 1 Absent)
2. State Audit
 - a. One issue – Committee forgot to get an onsite gambling permit
 - b. 4 site reports – all ok
 - c. Small cash shortage issues at Daves – we are allowed to be .003% off
3. Request that Kirk and/or Troy attend the next employee meeting
4. Appreciation gifts for employees to thank them for their help of the Association
5. B's on the River activity is increasing greatly
6. Delano Lanes activity is falling off
7. Assistant Manager is stepping down but will stay on until the end of June to help with training
8. Motion by Heidi, 2nd by Mike to approve April Actual Expenses as listed below:
 - a. B Johnson and Assoc. Accounting \$1,250.00
 - b. Supplies Supplies \$ 262.68
 - c. Delano Mini Storage Storage \$ 75.00
 - d. Paychex Payroll \$7,861.44
 - e. Motion passed (7 Yea, 1 Absent)
9. Motion by Troy S., 2nd by Stacie to approve the June budget for \$9,675 (\$75 for storage, *\$8400 for payroll, \$300 for supplies, \$900 for accounting). Motion passed (7 Yea, 1 absent)
10. Motion by Troy S. and 2nd by Stacie to approve the monthly gambling report. Motion passed (7 Yea, 1 absent)

DASA – Kevin

1. Ice-in – tentatively set for September 25th
 - a. Host a Try Hockey For Free day prior to season – tentatively October 1st
2. Compressor update
 - a. Question exists from DASA Board as to the intent of the \$24,500 monies approved at prior meeting – DAYHA Board's intention is for this to be a gift, not a loan
3. Desire to get visibility on budget items and plans for next year to provide to the membership
 - a. Provide recommendations to the Board
4. Early season Open Ice – must have a parent on the ice – not just monitoring the locker-rooms
5. Discussion on how to handle Captain's practices
 - a. Need to have structure
6. Discussion of hours used and effective rate of the ice time

HDC – Anthony

- a. Board/HDC Alignment
 - i. Discussion related to what decisions/recommendations need to be a motion for Board approval
 - ii. All HDC related communications/questions/issues should be communicated to Kirk and Andrew, discussed with the committee and recommendation provided back to Board
- b. Move-Up Scenario
 - i. Protocol to be established by HDC
 - ii. Additional information provided after HDC meeting on June 22nd

- c. Paid Coaches
 - i. Generally speaking, HDC is moving in the direction of more paid coaching positions
 - ii. Working to get stronger alumni involvement by establishing mentor program
 - iii. Finding coaches for the B and C level teams is a big challenge/concern
- d. Tournament Considerations
 - i. Recommendation is for 3 tournaments (1 travel, 2 local) per team
 - ii. Discussion of scheduling a Duluth area scrimmage during the High School games occurring between Christmas and New Years for the Bantam level and add PeeWee and 12U next year
 - iii. Motion by Troy M. and 2nd by Troy S. for the Bantams to have 3 tournaments and 1 additional scrimmage opportunity in the Duluth area during High School games organized by level leaders to include ref fees of \$180-\$200 each (need 3 refs). The motion passed (7 Yea, 1 absent)
- e. Monday skills/skating – Diana Klatt
 - i. HDC is considering moving away from Buzz Hockey for skills and moving toward a power skating program such as Diana Klatt
 - 1. Would recommend adding Squirt/U10
 - 2. Anthony to work with Diana to determine price, availability, etc.
 - 3. Board is in favor of this change but did not take any formal action at this time
- f. Coaches Agreement
 - i. Tabled to future meeting
- g. Goalie Clinics WIP
 - i. Tabled to future meeting
- h. Roles
 - i. Many updates have been made to the website to bring clarity to the HDC members and roles
 - ii. Draft of the HDC Org Chart was provided to the board and a copy has been posted to the website.
- i. Last 5 minutes of the game
 - i. HDC to develop philosophy for the Association
- j. Coaching
 - i. Currently looking for a couple of non-parent coaches for the girls teams
 - ii. Anthony has developed the “Coaches Corner” area of the website
 - 1. Includes practice plans (expectation will be that all coaches will have a written plan for each practice)
 - 2. Additional resources provided
 - 3. Videos provided
 - iii. Standardize practices to develop skills
 - iv. Develop relationship between level leaders and coaches
 - v. Fall meeting for all level leaders and coaches to include classroom piece and on-ice piece
 - vi. Tryout dates have been posted to the website

Girls Update - Josh

No report

Recruitment – Heidi

Discussion on whether we could incorporate a THFF day with STP in Mound – general consensus was that we did not want to make people drive to Mound for the event. Recommended instead that we do “Bring-A-Friend” to STP and use Facebook to promote. We have One Goal equipment available if people need to use that for either “Bring-A-Friend” or THFF.

Set the early season THFF for October 1st with one hour for boys and 1 hour for girls, offering some sort of food/drink after as well. Recruiting Committee will work out the details.

4th of July Parade Coordination

Confirmed that everything was ready for the parade. Heidi will send in the registration.

Scheduling - Dan, Vicky

1. Discussion of scheduling concerns
 - a. Location of Skills Sessions
 - b. Adding Girls High School games to the schedule
 - c. Will DASA be able to host any tournaments?
 - d. Better use of Wednesday and Sunday practice times
 - e. Hosting home scrimmages?

Equipment – Dan

The racks holding the jerseys in the equipment room broke at the end of the season. Dan and Kevin will work to get a stronger system in place.

Discussion of whether to have a “community puck bucket” as we apparently had 600 pucks disappear throughout the season. At this time we will continue on as we have in the past but can revisit this again if it is deemed necessary.

Sponsorship – Troy’s

1. Committee is recommending that the Board approve a contract with Rinkside Advertising Network to be part of a larger sponsorship group. The contract includes 20 rinks and DAYHA would get a cut (\$475) of each sponsorship that we agree to. The contract allows for right of refusal and the only cost to DAYHA would be the installation of the sponsorship board.
 - a. A motion by Mike, 2nd by Stacie was made to enter into a contract with Rinkside Advertising Network. Motion passed. (7 Yea, 1 Absent)
2. Shadow Boxes are being finalized for the sponsors. The plan is to have Captains/Seniors deliver these to the Sponsors.
3. Renewal letters are going out soon.
 - a. Updated Sponsorship registration forms were provided for review. Notable changes:
 - i. Sponsorship levels have increased
 - ii. Providing a unified message and process to ensure that sponsors are only contacted once instead by each of the three groups.
4. Creating a master list of business contacts and their status (not interested, interested in the future, etc.)

Registration & Teams – Stacie

Confirmed everything is set-up to begin registrations. Further discussion at the next meeting.

OLD BUSINESS:

1. Year End Survey Summary
 - a. DASA requested specific relative feedback which was provided by Kirk
 - b. Overall responses increased year-over-year by 46 responses
 - c. Themes
 - i. Ice analysis – players got more ice time this year over last year but indicated they want more
 - ii. Improve communication of available ice
 - iii. Improve communication of fundraisers
 - iv. Need better communication related to scheduling
 - v. Tryouts – how to handle injury/missed tryouts
 - vi. Facility Improvements (e.g. bathrooms, cleanliness, etc.)
 - vii. Social Media – should we consider amending our policy?
 - viii. Skills – training for goalies
 - ix. HDC – request that meeting minutes be provided
 - x. Behavior policy – need to create a protocol to handle situations outside of games where MN Hockey/D3 rules apply
 1. School has policy – “Conduct Unbecoming of an Athlete”
 2. USA Hockey has Code of Conduct
 - xi. Coaches – EXCELLENT feedback
 - xii. Tournaments – EXCELLENT feedback
 - xiii. Investment Recommendations
 1. Future Capital
 2. Facilities

NEW BUSINESS:

2. Association Leader Excellence Conference on Saturday, May 7th, 2016 at the Marriott Minneapolis West in St. Louis Park, MN.
 - a. Very positive feedback from our attendees and overall as well
3. Positive Coaching Alliance – Mike
 - a. Mike provided an overview of what this program is and how we could use it in Delano.
 - b. \$1,000 back if we are one of the first 15 associations to sign up
 - c. \$2,100 fee for 2 workshops
 - d. Proposal from Mike – conduct 2 workshops – 1 during the parent meeting and one for the coaching staff. This will also include monthly tips/suggestions and participant books
 - e. Motion by Troy M., 2nd by Heidi to move forward with PCA for the parents and coaches. DAYHA to provide books for all families. Motion passed. (7 Yea, 1 Absent)
 - f. Discussion of logistics included making this part of the mandatory parent meeting in the fall. Mike will reach out to PCA to determine their availability and then we can set the date for the meeting. A sign in will be required at the door and we will determine ramifications for those that

do not participate. The coaches will participate in the coaches-specific training during their mandatory meeting

4. Member Role`s & Responsibilities <Kirk, Heidi>
 - a. Tabled until July meeting
5. Association Playbook
 - a. Kirk provided a draft of the Association Playbook for the Board to review
 - i. Provide thoughts and suggestions to Kirk
6. Confirm allocation of DASA \$24K Capital Investment (e.g. donation vs. capital/budget) – see discussion above.

CLOSED SESSION: N/A

ADJURNMENT: Motion by Troy M., 2nd by Troy S. to adjourn at 10:33pm.