



MEETING MINUTES

July 13, 2020

Meeting called to order by Jeff Ornell at 7:08

ATTENDANCE

2020-2021 Board Members in attendance:

Jeff Ornell – President
Justin Burud – Vice President
Stephanie Pfannenstiel – Secretary
Kristi Duis
Mark Foster
Troy Malo
Ryan Anderson
Derek Roers

2020-2021 Board Members absent:

Levi Kraft – Treasurer

OFFICER REPORTS

1. President: Jeff
2. Treasurer: Jeff for Levi (Report Approved)
 - a. CorTrust balance is \$115,412.29
 - b. MN Lakes balance is \$4,660.06
 - c. Second Sheet balance is \$27,868.61
3. Secretary
 - a. Meeting Minutes from 7-13 Approved
4. Comments/Issues from Directors: None

COMMITTEE REPORTS

1. D3 Representative: Kristi
 - a. Next meeting week of 8-10
2. SafeSport: Allen
3. Gambling Committee/Manager: Kevin (Report Approved)
 - a. Red Vest in Rockford signed as new site
 - b. August allowable: \$16,900
 - c. June actual: \$5,907.27.
 - d. Revenues are higher this year than last year at this time
 - e. Bank balance is \$81,264.72
 - i. Will reimburse DAYHA for the post COVID shutdown \$10,000 startup costs loan

- f. Will need to look into PPP Loan forgiveness paperwork
- 4. DASA: Troy
 - a. DASA will host a Bantam C tournament weekend of 10-30; waiting on D3 approval
- 5. HDC: Mark
 - a. Three 12U families have voiced concern over lack of coaches/goalie/A team and are looking into their options (waiving out, playing PeeWee)
 - b. Still working on coaching for 10U/12U/Jr Gold
- 6. Recruitment: Matt, Steph and Joe
 - a. Two open skate events scheduled for August
 - b. Will spend \$75 on social media to promote events
 - c. DAYHA families/coaches contacted; high school coaches also contacted
 - d. Nicky Lunderby is working on the slideshow/video to promote DAYHA throughout the year via social media
- 7. Scheduling: Kristi
- 8. Equipment: Justin
 - a. Justin to place order in August; please reach out with any special requests
- 9. Sponsorship: Jason/Troy
 - a. Kwik Trip will be doing glass in right corner
 - b. Working on renewals
 - c. Levi to work on sponsorship for golf tournament
- 10. Registration & Teams: Paula
 - a. Planning to open registration week of 8-3
 - b. Will need to charge a \$10 non-refundable registration fee
 - c. No payment until mid-September to avoid Sports Engine fees if refunds need to be made
 - d. There will be a \$50 late fee for registrations after 8-31
 - e. COVID waiver will be added to registration
 - f. Will offer 5-month payment plan
- 11. Volunteers: Natasha
 - a. No changes to volunteer requirement from last year
- 12. Social Media – Marketing: Robin
 - a. Will focus on Facebook/Twitter/Instagram promotion of events this fall

OLD BUSINESS:

- 2. Future Role Gaps:
 - a. We need an Intro/Termite leader
- 3. Jr. Gold:
 - a. Enough players for 2 teams to be hosted in Delano.
 - b. Do we have enough coaches for 2 teams? Troy to reach out again to Jim Capillary (sp) on coaching/managing program or being the level leader. Kevin Voss also expressed an interest.
- 4. 15U:
 - a. Will coop with Orono/Mound. There will be 2 or 3 teams, both A and B. Delano girls will need to try out.
 - b. Details need to be finalized.

NEW BUSINESS:

1. Sponsorship Opportunities
 - a. Lupine will roll out DAYHA beer Thursday!
 - b. Jenco pre-sale of lawncare packages with fixed amount coming to association
 - c. Twin Trees Sprinkler blowouts—volunteers from association to help out on weekends with a % of revenue coming to association
 - d. Portable dumpsters
 - e. Pizza/Wreaths
 - f. Raffle tickets: offer opportunity to sell extra with discount to registration fees for each additional ticket sold
2. Golf Event
 - a. Levi to take lead, form committee for assistance
 - b. Date is 8-28
 - c. Suggestion to use raffle tickets for donation prizes instead of silent auction
3. Budget/Ice Fees
 - a. DASA proposal is 7% increase each year for the next 3 years; amounts to an increase of about \$15,000 this year
 - b. Jeff to circle back with DASA giving them revenue from the Bantam C tournament and \$10,000
 - c. Budget motion passed (6 aye, 1 abstain, 1 absent).
 - d. DASA requested we use DAYHA reserves as collateral for loan; Jeff to follow up
4. Apparel Store
 - a. Shawn brought in samples of new items for this year
 - b. Samples to be displayed in rink and/or at golf event
 - c. Store will open 9-28 and close on 10-5
 - d. Send 3 emails on timing—before store opens, middle of week and final call
 - e. Orders expected to be filled by mid-November (and hopefully end of October)
5. Instead of traditional beginning of the season parent meeting host 2 separate meetings:
 - a. New Family Meeting for intro/termite/mite/8U levels
 - b. New Traveling Team meeting for squirt/10U
 - c. Meetings would be virtual this fall
6. Motion Amended on signing new gambling sites:
 - a. Original motion granted bonuses of \$2,000 for manager/\$1,000 for assistant manager to sign up a new gambling site
 - b. Amended motion grants bonuses of \$2,000 for manager/\$1,000 for assistance manager to sign up a new gambling site to be paid 30 days after gambling live date for each site

ACTION ITEMS:

1. Jeff to finalize registration letter/Paula to open registration
2. Jeff to follow up on request to use DAYHA reserves as collateral for DASA loan
3. Steph will send follow up email on Intro/Termite Level Leader.
4. Troy to continue reaching out to potential Jr. Gold coaches.
5. Levi/Jeff to finalize details with Orono/Mound on 15U.
5. Recruitment Committee will finalize details for August open skates
6. Jeff to look into One Goal/Intro transition and method to make this simpler for families
7. Levi to finalize details on golf event

8. Steph to send email on volunteer hours/requesting donations for silent auction for golf event

ADJOURNMENT:

1. Motion to adjourn at 9:28.

DAYHA Playbook (Next Two Months):

08 August	Coaching Candidates / Selections	HDC / Board	
08 August	Hockey Registration	Registrar	Target Mid August to Open
08 August	Fundraising Decisions	Board	
08 August	Plan Parent Meeting	Board	Date / Location / PCA
08 August	President Letter - Welcome to Hockey	President	
08 August	Website Permissions Review/Update	Board	
08 August	PCA Coordination	Board	
09 September	D3 Bantam Game Scheduling	Scheduler	
09 September	D3 Tournament Coordination	D3 Coordinator	
09 September	Equipment / Supplies Ordered	Equipment	
09 September	Wreath Coordination	Volunteer	
09 September	Ice In	DASA	
09 September	Determine Scrimmage Funding	Board	2018 Decision: 4 Scrimmages, \$300 Sq/10, \$400 Pw/12, \$500 BB2/Bc, \$600 for BA, BB1
09 September	Send Reminder Registration Email prior to Penalty Fee	Secretary	
09 September	Schedule Scrimmages	HDC / Board	2018 Decision: Scrimmages by Level Leaders
09 September	One Goal Registration	One Goal	Hargarten