



MONTHLY MEETING MINUTES

July 1, 2024

OPEN FORUM:

Guests may have up to 4 minutes to bring a topic before the Board. The board will not take action and/or may not respond immediately to items brought in the open forum.

Called to order at 7:09 - missing at meeting start - Ryan (arrived at 845pm), Aaron, Katie (arrived at 845pm), Kerry

OFFICER REPORTS:

1. President <Troy>
 - no report
2. Treasurer <Katie>
 - Financial Update
 1. Paid city per 2nd sheet agreement \$350,000
 2. CD has been cashed in, no more CD's (paid for the 2nd sheet)
 3. \$450,000 due on or before substantial completion, Nov. 1 (not likely to make this due to delays from weather and other)
 1. DASA and DAYHA funds to cover
 4. Balances
 1. CorTrust - roughly \$2,000
 2. 2nd sheet - roughly \$2,500
 3. \$8,500 - reimbursement from D3 for tournaments has been submitted
3. Secretary <Kristi>
 - Approve prior month meeting minutes - motion by Derek, 2nd by Melissa, motion passed (5,0,3)
 - Review motions since prior monthly meeting - none
 - Review discussion items since prior monthly meeting - none
4. Comments/Issues from Directors
 - no reports

COMMITTEE REPORTS:

1. D3 Representative <Kerry>
 - a. no report
2. SafeSport <Brandy & Matt>
 - a. no report
3. Gambling Committee/Manager <Kevin>
 - a. unable to make the meeting and will provide his notes via email
4. DASA <Troy>

- a. STP is going well
- 5. HDC <>
 - a. Discussion & Action on Brandon Anderson taking over the ACE role
 - i. Marc Hawkins is stepping aside
 - ii. Brandon - non-parent coach - gave us his view of the position and where he wants to take the position and the association
 - iii. Keep this role an "on ice" role
 - iv. Need to have some admin support - will come from Kerry and Courtney
 - b. Thoughts on the preseason mini camp options
 - i. Jake Cepis and Ben Geelan
 - ii. Looking to focus on the fundamentals -be good skaters and good humans
 - 1. looking to put a minimum number of hours per level on the registration
- 6. Girls Update <Girls Coordinator - Katie Olson>
 - a. no report
- 7. Recruitment <Open>
 - a. Parade - Kristi to send message to the association asking for skaters
 - b. Rockford - do we want to register and get in there?
- 8. Scheduling <Kristi>
 - a. One Goal - Community Ed
 - i. Coaching - Kerry and John Moyer?
 - ii. Equipment and checks - who is handling this? - Ryan to do equipment, Kim will do the checks for this season
 - iii. Tournaments
- 9. Equipment <Ryan>
 - a. no report
- 10. Sponsorship <Troy>
 - a. no report
- 11. Registration & Teams <Kerry/Courtney>
 - a. Web page - Need to make sure we're ready ASAP - a lot of manual work getting this transitioned to the new site
 - b. Can we migrate to the new page now - is everything migrating? or do we need to build the site pages ourselves
 - c. Volunteer updates for the registration - discussion about the hours needed and the check amount - settled on 15 hours per family, a fee of \$100/hour and an allowed buyout option
- 12. Volunteers <Kerry/Courtney>
 - a. River Street Jam
 - b. Movie in the Park - postponed
- 13. Social Media – Marketing <Aaron & Five Technology>
 - a. no report
- 14. 2nd Sheet <Troy, Katie, Derek>
 - a. no report
- 15. Fundraising <Melissa>
 - a. no report

OLD BUSINESS:

- Spring Break Issues - DAYHA Impacts - discussed adding this to the Registration landing page but not to the actual registration form
- HDC

- Tournament Registration
 - Level leaders
 - Make sure Courtney and Kerry are in the loop to book hotels for you
 - Google Sheet from Marc???
 - Need to make sure all are using it and it's on the shared drive so all have access
- Who are you what do you do, agenda of things to cover
- Create a playbook for new HDC members - what do you do throughout the year to prepare for the season and what are the deadlines that need to be achieved.
 - Can we get a monthly update on what the HDC is working on
- Tryouts - Same as previous year - Tentative week of Oct. 7
- Can we survey coaches and see how many want to start earlier/are available earlier
- How do we source coaches? How can we do better? How can we as a board help?
- How do we get younger families involved
- Pre Season Camp - DAYHA Fall Mini Camp - motion by Kim, 2nd by Katie, motion passed (7,0,1)
 - New Option
 - **Overview:**
 - Separate sessions for girls and boys, but grouped by skill
 - Bring fundamentals back to build a base to excel in advanced skill work
 - Emphasize skating (over speed, edge work, conditioning)
 - Strengthen the player's ability to compete in all facets of the game
 - Emphasize the importance of speed (gap control, zone entry, shooting in stride, etc.)
 - 1-on-1 goalie work

Instruction Cost: \$8,000 for 40 sessions

- Survey - thoughts on the responses, themes and patterns - no further discussion
- Golf Event - Touch base with Andy to get date and registration set up
- Web page - when do we move over to Crossbar other details we need to get figured out
 - Need a charitable gambling page with donation request form. Form is currently on their FB page.
 - Registration live by July 6.

NEW BUSINESS:

- Parade - Are we ready - look above

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|---------|--|--------------------|----------------------|--|
| 07 July | Equipment: Socks/Jersey Orders | Board | | |
| 07 July | Determine Ice-in Start Date | Board / DASA | | |
| 07 July | Determine Registration Date | Board | | |
| 07 July | Fundraising Decisions | Fundraiser / Board | | |
| 07 July | Identify/Submit Hockey Grant Opportunities | Board | Done throughout year | |

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| 07 July | Review / Update Bi-Laws, Playbook and other key association Documentation | Board | | |
| 07 July | Scrimmage Coordinator Defined | Volunteer | | |
| 07 July | Sponsorship Definitions / Process | Sponsorship | | |
| 07 July | Submit Hosted Tournament Approvals | Board / DASA | | |
| 07 July | Volunteer Coordination Defined | Volunteer | | Suggestions: Increasing deposit checks to \$750 or \$1,000. Increasing require tournamnet shifts to 2. Run analysis if increasing require hours needs to increase from 10/15. |
| 08 August | Coaching Candidates / Selections | HDC / Board | | |
| 08 August | Hockey Registration | Registrar | Target Mid August to Open | |
| 08 August | Fundraising Decisions | Board | | |
| 08 August | Plan Parent Meeting | Board | Date / Location / PCA | |
| 08 August | Update - New Parent Guide PowerPoint | Board | Located on Home Page of website | |
| 08 August | Reveiw Digital New Parent Playbook | Board | | |
| 08 August | President Letter - Welcome to Hockey | President | | |
| 08 August | Website Permissions Review/Update | Board | | |
| 08 August | Register Board/Association Roster | Registrar | a. Identify people for the various roles that need to be included on the roster. b. Communicate with those identified people to complete their safe sport / background screening. This communication can be done by the Registrar. | |
| 08 August | PCA Coordination | Board | | |
| 07 July | Equipment: Socks/Jersey Orders | Board | | |
| 07 July | Determine Ice-in Start Date | Board / DASA | | |
| 07 July | Determine Registration Date | Board | | |

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| 07 July | Fundraising Decisions | Fundraiser / Board | | |
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CLOSED SESSION: motion to move to closed session - 9:57 by Kim, 2nd by Melissa, motion passed (7,0,1);
motion to end closed session - 10:14pm - motion by Derek, 2nd by Kim, motion passed (7,0,1)

ADJOURNMENT: motion by Derek, 2nd by Kim, motion passed (7,0,1)

APPENDIX: