

SOLID STATE SPORTS GROUP

MEDIA INTERN - PART-TIME

General Job Description:

We are seeking a creative and motivated Media Intern to assist our marketing and communications team. This role will provide hands-on experience in content creation, digital media strategy, and social media management. The intern will collaborate with team members to support campaigns, produce media materials, and analyze performance metrics.

Essential Duties and Responsibilities:

- Assist in creating and editing content for social media, blogs, and newsletters
- Support the planning and execution of digital marketing campaigns
- Monitor and report on social media engagement and analytics
- Help manage multimedia assets including photos, videos, and graphics
- Conduct research on industry trends and competitor media strategies
- Assist with administrative tasks related to media projects

Peripheral Duties and Responsibilities :

- Focuses on promoting events, driving attendance, and content creation.
- Manages social media scheduling, develops content calendars, and tracks metrics.
- Develops social content and organizes content libraries.
- Focuses on growing followings on platforms like Facebook and TikTok

Qualifications:

- Current student or recent graduate in Marketing, Communications, Media, or related field
- Familiarity with social media platforms and digital marketing tools
- Basic skills in graphic design, video editing, or photography are a plus
- Strong communication, organization, and teamwork skills

Benefits:

- Hands-on experience in media production and digital marketing
- Opportunity to contribute to real campaigns and projects
- Mentorship from experienced media and marketing professionals
- Flexible schedule and potential for college credit

Duration: 3–6 months, with potential for extension.