



## ORONO HOCKEY BOOSTERS, INC. BOOSTER BOARD APPLICATION 2025

The Orono Youth Hockey Association (OYHA) is a volunteer-led organization that is governed by a 15-member Booster Board. Each member serves a three-year term, with approximately three of the 15 positions up for general election this year. When applying to serve on the OYHA Booster Board, it's important to understand that the role typically involves overseeing and supporting the hockey program by fundraising, organizing events, providing financial oversight, and ensuring the overall success and well-being of the players.

Please complete the following application and submit to [secretary@oronohockey.org](mailto:secretary@oronohockey.org) by April 4, 2025.

Personal Information:

Name: [Sean Rohland](#)

Email and Phone Number: [seanrohland@gmail.com](mailto:seanrohland@gmail.com); 612.910.5813

Player Affiliation: [Liam \(Bantam\)](#); [Ben \(Mite\)](#)

What is your Professional Experience?

*I've spent most of my career as an investment professional in alternatives and real estate private equity. I am a Managing Director at Hunter Street, a fund based in Wayzata.*

Do you have any hockey experience or a hockey background?

*I didn't play hockey but I've always been a fan and fully embraced the sport after each of our three sons started playing as mites.*

Do you have previous involvement with Booster Clubs or Non-Profits?

*I have been on the Booster Board for the last three years, most recently as President (2023-2025) and previously Treasurer (2022-23). Prior to that, I was the Squirt level rep and a team manager.*

*I also serve as an undergraduate coach for an unrelated non-profit (AltFinance).*

What skills do you bring to the role such as communication, fundraising, organizational abilities, etc?

*Planning and execution, delegation, communication.*

Why do you want to serve on the OYHA Boosters Board?

*It has been a pleasure to serve the Orono Youth Hockey community in a variety of roles over the last few years. I am proud of the work that has been accomplished by the Association during my time on the Booster Board, but there are a number of initiatives that I would like to see taken further. The following are a few examples:*

- **Facilities:** Advance discussions/planning regarding potential opportunities for additional ice. Ice time is a problem we need to solve for now. Based on an internal analysis, some of our travel levels are materially below USA Hockey's recommended ice touches for the age groups, and similarly, below what many of our peer associations can provide.
- **Fundraising:** Our annual fundraising events have been very successful (thank you, event leads!) and charitable gambling is finally underway (thank you, Bucks Pub). However, future facility expansions will require a whole new kind of fundraising effort and broader community engagement. I believe we need to take action now to ensure we can accommodate future growth.
- **Policy & Documentation:** This is an area of improvement and focus for the Booster Board over the next year, with the objectives being to improve communication/information flow with membership, provide historical context for future Board leadership, and enable more efficient processes and decision-making.

*Successful outcomes on these initiatives help ensure the future of Orono Youth Hockey and its mission to develop youth hockey players in this community.*

What level of play will your child(ren) be playing in the 2025-2026 season?

*Second-year Bantam and a Mite (last year).*