



Partnership Opportunities

Partner with the St. Louis Blues Warrior Hockey program to strengthen our mission to heal local veterans through hockey.



About Us



150+

Veterans

St. Louis Blues Warriors is a 501c3 hockey organization in the Greater St. Louis Area, under USA Hockey's Warrior program. Our organization supports disabled veterans heal through the sport of hockey - whether they've played their whole life or never put on a pair of skates.

We provide opportunities for camaraderie, competition, support, and meaningful connections for veterans across Missouri and Illinois.

5

Full Teams

Meet Our Team



Greg Burian, President

Burian has been a part of BWH since it's founding in 2020 and has been a passionate supporter every day since. His 8 years of service as a Flight Medic in the U.S. Air Force has led him to a career as a Nurse Recruiter for the U.S. Department of Veterans Affairs. Burian also serves as the alternate captain of our Charlie team.



Steve Hejna, Vice President

Hejna is one of the founders of BWH. He's been passionate about the growth and development of the organization from the beginning. He spent 5 years in the U.S. Army as an Air Traffic Controller. Through his time in the organization, he has seen first hand how hockey heals.



Why Partner?



-  Gain positive publicity
-  Build trust with a recognizable St. Louis icon
-  Tax deductions!
-  Show support for our nation's veterans
-  Make a socially responsible impact
-  Align your company to community values
-  Targeted marketing opportunities
-  Opportunities to network



What do your dollars support?

Your support helps us make impacts including:

- Supporting veterans adapting to civilian life after service
- Physical, emotional, and psychological veteran support needs
- Covering medical expenses for those in times of crisis
- Supplying toys and supplies for local children
- Funding local children's sports opportunities

Your support helps us cover operations and game costs like:

- Ice time at local rinks
- Equipment including jerseys, helmets, sticks, and bags
- Transportation to and from national tournaments

Our Hosted Events



Gateway Warrior Classic

We kick off each year welcoming over 500 veterans from across the country from more than 20 teams for 3 days of hockey and competition!

Blues Warrior Golf Scramble

Each summer we welcome over 100 players to join us with the St. Louis Blues Alumni foundation for our annual golf tournament.

Annual Gala & Awards Banquet

We celebrate each year with 600 guests for our Awards Banquet and Gala. This is a way for us to look back on the past year's success and thank all of our supporters.



Sponsorship Options



Thank you for your interest in supporting Blues Warrior Hockey! We can't make the impact we strive for without help from organizations like yours.

We have a few options for sponsoring:

- Multi-year partnerships
- One-time sponsorships

These partnerships and sponsorships typically show up in 3 different ways:

1. **Organization Sponsorship** - Your funds are at our discretion to put to our most pressing needs - could be equipment or ice time, operations cost, paying it forward, etc.
2. **Equipment Sponsorship** - Your support funds are directed to a specific needed item like being a Helmet Sponsor or Ice Time Sponsor.
3. **Event Sponsorship** - We organize and host multiple events each year that need your support like our annual Gateway Warrior Classic or the Awards Banquet and Gala. Help us keep these key events in the community moving forward.

What size donations are we looking for?

Every dollar helps! We have sponsors and donors for as little as \$100 for specific events up to thousands for our organization wide, premier sponsorships.

We do have some specific needs right now that we've outlined on the next page. If you're interested in any of these, have an idea of your own for how to help, or want to see some of specific event options, please reach out for some additional details.

Don't forget - you can get tax deductions for charitable contributions made to our org!



Sponsor the Gateway Warrior Classic & BWH Gala



The St. Louis Blues Warriors are hosting the 4th Annual Gateway Warrior Classic Hockey Tournament and 2nd Annual Blues Warriors Awards Gala in 2025 and we'd like you to be a part of it!

This season we need your support!

Gateway Warrior Classic

Become a sponsor for the 4th Annual Gateway Warrior Classic being held February 14-16, 2025, at the Centene Community Ice Center. This tournament will bring more than 500 veterans, and their families, to St. Louis from across the country.

Blues Warriors Awards Gala

The 2nd Annual Blues Warriors Awards Gala will be March 21st, 2025, at the River City Casino & Hotel. This awards banquet will bring businesses, veterans, and volunteers from across the Greater St. Louis area together to celebrate the impact we have all made for veterans.

There are several levels of sponsorship for your consideration, and we are excited to see which level you select! On the next page you will find each sponsorship level.

If you have any questions regarding the levels of sponsorship or other participation opportunities in this event, please contact our Gateway Warrior Classic Tournament Director, Drew Boyd, by phone at 571-969-6476 or by email at info@gatewaywarriorclassic.com.

If you're ready, sign up to sponsor now at: bit.ly/bwh2025sponsor

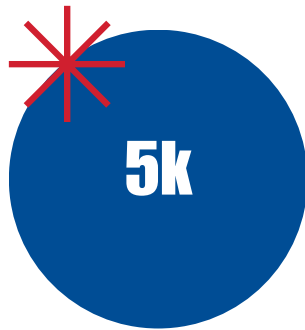
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Sponsor the Gateway Warrior Classic & BWH Gala

	TITLE	DIVISION	POWER PLAY	HAT TRICK	BREAKAWAY	FIVE MINUTE MAJOR
NAMED PRESENTING SPONSOR AT GALA & GWC	✓					
NAMED DIVISION SPONSOR AT GWC		✓				
BRANDED ITEMS IN SWAG BAGS AT GWC	✓	✓	✓			
HOST A BOOTH AT GWC	✓	✓	✓			
LOGO ON EVENT COMMUNICATIONS (BOTH)	✓	✓	✓	✓		
ON STAGE/IN GAME ANNOUNCED THANK YOU'S (BOTH)	✓	✓	✓	✓		
HANG YOUR BANNER/SIGN AT BOTH EVENTS	✓	✓	✓	✓	✓	
YOUR LOGO ON GWC & BWH HOCKEY WEBSITES	✓	✓	✓	✓	✓	✓
PRE & POST EVENT SOCIAL MEDIA MENTIONS	✓	✓	✓	✓	✓	✓
TICKETS INCLUDED	10 GALA	8 GALA	6 GALA	4 GALA	2 GALA	N/A
PRICE	\$10,000 LIMIT 1	\$7,500 LIMIT 4	\$5,000 LIMIT 5	\$3,000	\$1,000	\$500

Other Sponsorship Needs



Annual Helmet Sponsorship

Have your company's logo on our helmets! You'll get visibility every time we step on the ice including national coverage when travel for tournaments. Players, family members, friends, supporters, and fans at each game will see your name.



Annual Practice Jersey Sponsorship

Have your company's logo on our practice jerseys. We have 5 full teams and more than 150 players and growing each year. Your logo will be prominently displayed on our practice jerseys which are worn for every practice, multiple times per week.



Annual Ice Time Sponsorship

One of our organization's biggest costs is paying for time on the ice for practices, games, and tournaments. This is truly are greatest need to keep our organization focused on the "Hockey Heals" mission. With Ice Time sponsorship, we'll list your logo on our website home page, shout you out on social media multiple times a year, and proudly announce your support during our game and tournament broadcasts.



Annual Sponsorship Options



Organization Sponsorship

The highest level of sponsorship, including top-tier benefits for 1 year including prime logo placement on our website, opportunities to headline sponsor one of our annual events with the perks below, social promotion opportunities, and exclusive bragging rights.



Event Title Sponsorships

Mid-level sponsorship with significant benefits such as prominent logo placement, mentions in marketing materials, tickets to our events, in-game announcements during broadcasts, and VIP access. Maybe even a ceremonial puck drop!



Event Supporter Sponsorships

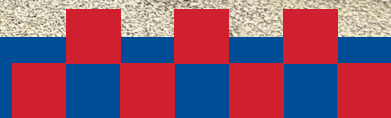
Entry-level sponsorship with benefits like logo placement on event materials, website mentions, and standard access to events. Lots of options here all year long!

Don't forget - you can get tax deductions for charitable contributions made to our org!





Thank You



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