

July 21, 2024
St. Francis Youth Hockey Association
Monthly Meeting Minutes
Held at East Bethel City Hall

Submitted By: Amanda Meinen

ROLL CALL

Board Members Present:

- President: Alex Goodwin
- Vice President: Clay Dehaan
- Secretary: Amanda Meinen
- Treasurer: Nick Ploussard
- Assistant Treasurer: Pete Schroeder
- Boys Director: Jason Hehir
- Concession Manager: Wayne Lockwood
- Equipment Director: Zach Koering
- Fundraising Coordinator: Katie Blood - absent
- Gambling Manager: Sam Molitor
- Girls Director: Roger Yelk
- Goalie Director: Vince Beaman
- House Director: Andrew Coy - absent
- Ice Scheduler: Meagan Maanum
- IT Director: Dominic Chromey
- Mite Director: Karl Kise
- Assistant Mite/Recruitment Director: Brandi Midkiff
- Safe Sport Coordinator: Joanna Sawyer
- Volunteer Coordinator: Venessa McConkey

Guests Present: S. Erickson

Call to Order – <A. Goodwin> called the meeting to order at <6:05 PM> at East Bethel City Hall.

Roll Call –see above for attendees.

Meeting Minutes Approval:

- Motions for Approval sent via email.
 - Motion to approve the expenses for Learn to Skate Program and hiring up to 4 Learn to Skate Instructors based on the email proposal in June meeting minutes. Motion made by <A. Goodwin> and seconded by <A. Meinen>. No opposed. 5 abstained. Motion passed.
 - Motion to make a \$500 donation to each the NE & NTS High School teams to provide volunteers for the Learn to Skate sessions as outlined in email proposal from June meeting minutes. Motion made by <A. Goodwin> and seconded by <A. Meinen>. No opposed. 5 abstained. Motion passed.
- Motion to approve June meeting minutes made by <C. Dehaan> and Seconded by <Z. Koering> to accept the meeting minutes as proposed. No opposed, no abstained, motion passed.

Agenda:

- **President:**
 - The Positive Coaching Alliance (PCA)
 - Motion to approve \$2000 budget for the PCA Workshop: Developing Competitors through Positive Coaching. Motion made by <A. Goodwin> and seconded by <A. Meinen>. No opposed, no abstained. Motion passed.
 - D10 updates
 - 24/25 Handbook will be out mid-Aug
 - Waivers are being declined
 - Arena Updates
 - Aug 7- 9 cleaning / painting / preparing for the season volunteers welcome to come help
 - Ice will go in Aug 25
 - Advertising Update

ADVERTISING UPDATE

Ad Type	Cost per Year	Commitment	Available	30% Profit on initial sale only
Zamboni (full wrap)	\$2,500	3 Year	0	\$750
In-Ice Logo	\$2,000	1 Year	1	\$600
In-Ice Logo (behind net)	\$1,000	1 Year	1	\$300
3'x8' Dasher	\$1,200	1 Year	NA	\$360
3'x8' Wall Banner	\$800	1 Year	NA	\$255
8'x8' Wall Banner	\$1,500	1 Year	NA	\$450

**Advertisers will supply the printed wall banner and cover the production cost of in-ice logo's & dasher ad's*

SFYHA Sold Advertisements

- Zamboni – Kwik Trip
- Wall Banner – Refuge Roofing & Siding

Discussion - SFYHA Member Incentive

- \$50 Account Credit?
- \$50 Gift Card to MC's Garage?

- SFYHA family incentive for bringing in a company for advertising
 - Z. Koering investigate and propose location for Mite Jersey for advertising and pricing
 - Motion to approve either a \$50 account credit or a \$50 MC's Garage Gift Card for each completed advertising referral for SFYHA members only. Motion made by <A. Goodwin> and seconded by <M. Maanum>. No opposed, no abstained. Motion passed.
- August / September Schedule
 - Available for sharpen your edge, learn to skate, pre skates, and tryouts
 - See SFYHA.org for details
 - NTS tryout dates still in discussion
- Jersey Results
 - 92 votes, 40% selected the diagonal SAINTS logo.

JERSEY VOTING RESULTS (92 VOTES)



- Slight adjustments to make a traditional V neck (no laces)
 - SF Branded colors (Navy Blue & Gray)
 - Away letter will have white with gray surround
- Coach, Manager, Board of Director (BOD) Expense Reimbursement
 - 3 coaches & 1 manager per team
 - Any additional locker room monitor
 - Estimated Cost Coach up to \$150 reimbursed
 - Manager / BOD up to \$30 reimbursed
 - Eligible for reimbursement
 - 38 estimated coaches \$5,700
 - 14 estimated managers \$420
 - 19 BOD \$570
 - Total expenses estimated \$6,690
 - Receipts must be turned in to the request the reimbursement. Reimbursement will occur via a check or account credit in February 2025.
 - Motion to approve up to \$7,000 towards Coach / Manager / Borad of Direct reimbursement for the 2024 / 2025 season. Motion made by <Z. Koering> and Seconded by <V. Beaman>. No opposed, no abstained. Motion passed.
- Seasonal startup costs
 - New in-ice SF Logo \$1000, initial thoughts was \$600 which was too low, estimate \$1000
 - Turning in Volunteer Check
 - Helmet Stickers \$150 for 500
 - Decals (car/water bottle) \$215 for 150
 - Pucks \$536

- 30 pucks for each team (14 teams) = 420 total pucks
 - \$134 case of 100 (order 4 cases as we have extra in the office)
 - Puck Bags \$270
 - \$19.15 each
 - 1 for each team to be responsible for (14 teams)
 - Locks for Lockers \$75
 - Master locks w/ keys 5 @ \$15 each
 - Motion to approve \$2300 to cover the following seasonal start up costs. Motion made by <K. Kise> and seconded by <Z. Koering>. No opposed, no abstained. Motion passed.
- **Vice President:**
 - Reminder Board members to get USA Hockey Registered, background check and send to Clay
 - Board roster must be provided to D10 by 9/30
 - Background checks are good for two years
 - Registration is open signed up
 - 19 Mites
 - 12 U10 / Squirt
 - 9 U12 / Peewee
 - 2 U15 / Bantam
 - Traveling team registration closes August 15
- **Financial Update – Treasurer:**
 - Current State of the Account balance \$60,000 in operational cash
 - Concession \$2,000
 - Gambling donation \$14,000
- **Secretary Report:**
 - SFYHA policy and procedure manual
 - Draft copy sent to Alex and Clay for review
 - Will send to remained of board for final review by end of July to vote and approve any changes by August meeting
 - Change to by-laws
 - Current: Section 4.1: The Board of Directors shall have meetings on the second Sunday of the month year-round.
 - Revised: Section 4.1: The Board of Directors shall have meetings monthly with the dates being determined annually at the April Board Meeting.
 - Motion to approve revising Section 4.1 of the by-laws to “The Board of Directors shall have meetings monthly with the dates being determined annually at the April Board Meeting.” Motion made by <A. Meinen> and seconded by <V. Beaman>. No opposed, no abstained. Motion passed.
- **Old Business**
 - Gambling (Sam / Sue)
 - Received first check from CRYHA for \$14,000
 - S. Molitor / S. Erickson will work to get an estimate of start-up costs that will be owed back to CRYHA
 - Progress being made to get gambling license
 - Peewee C Tournament (Nick)
 - Next meeting July 30 at 7pm
 - Tournament dates Nov 1 – 3, 2024
 - 4 game guarantee
 - SFYHA site has the rules & regulations and schedule
 - 6 of 8 team spots have been filled.
 - Motion to approve \$1000 for tournaments costs. Motion made by <N. Ploussard> and seconded by <Z. Koering>. No opposed, no abstained. Motion passed.
 - In the Sticks (Alex)
 - September 13 – 15, 2024
 - Player Registration is open
 - 2 divisions: 4 team men’s, 4 team women’s
 - Not doing team sponsors, sponsors will be for cornhole, t-shirt & pucks
 - Apparel for t-shirt and hats
 - Signage in from to EBIA
 - Food Trucks TBD
 - Open skate / activities
 - Beer / Alcohol TBD
 - Boys HS wants to participate TBD
 - Banners (Clay)

- In process
- Tournament Schedule (Jason/Roger)
 - See dates on SFYHA.org teams pages
- Learn to Skate (Brandi / Karl)
 - 2 people interested to be instructors
 - Registration is open
 - Learned that “Learn to Skate USA” is trademarked, but “Learn to Skate” is NOT trademarked
 - Schedule will be posted on SFYHA.org
- **New Business**
 - Goalie Updates (Vince)
 - Last year number 16 goalies, projecting 15 goalies for 2024 – 2025 season
 - Losing 4 goalies for NE when going to SF, but enough goalies to support teams at all levels
 - NTS still working through the numbers with families
 - MEGA will support goalie skills and scrimmages for tryouts
 - Working through contract and pricing details
 - Confirmed from USA hockey that goalies will be required to use anti-laceration protection starting Aug 1st in addition to the plastic neck protectors which is designed for pucks.
 - Volunteer Coverage Proposal (Venessa)
 - Variety of opportunities
 - Total hours 774
 - Estimated 110 families
 - Estimated Board Members, Coach & Manager families: 45
 - 110 – 4 = 65 families with 12 dibs hours needed = 780 hours
 - Reminder – we will not be staffing the Oak Grove warming house this winter
 - Concession coverage proposal
 - Volunteers + Paid Workers
 - Volunteers first opportunity to pick-up open shifts
 - Paid Workers
 - Shifts that remain open within 48 hours can be sent to worker pool
 - Free sit / app (Sling) where works will get notification of open shifts
 - Open to anyone ages 14+
 - Register on Crossbar (free registration)
 - \$15/hour
 - Manage/track shifts via Sling
 - Works will receive training & pick-up their check on designated days
 - Fundraising Kwik Trip Cards (Katie)
 - Estimated 110 families
 - Order 880 cards (8 per family)
 - \$17,800 total cost
 - \$14,080 profit used towards tournament costs
 - Motion to order 880 Kwik Trip cards. Motion made by <C. Dehaan> and seconded by <J. Hehir>. No opposed, no abstained. Motion passed.
 - Sharpen Your Edges
 - Working through dates and pricing
 - Registration will be open soon
 - Mite Jamboree
 - Registration is open
 - February 21 – 23, 2025
 - Concessions
 - Need Asst Treasurer to focus on the concession account
 - Dual control cash management
 - Enter transactions into QuickBooks
 - Prepare checks/track payment for paid workers
 - Prepare/manage starter cash
 - Concession key will be kept in the Rink Manager office
 - Eliminate board opening/closing duties
 - Freezer
 - Camera
 - Motion to approve up to \$650 to purchase a freezer and camera from the concession account. Motion made by <W. Lockwood> and seconded by <R. Yelk>. No opposed, no abstained. Motion passed.
 - Apparel Options
 - Letterman
 - 2 ordering windows (beginning of season & before Christmas)
 - Limited offering

- Innovations Plus
- Jersey apparel options

- **Adjourn:**
 - Motion made by <Z. Koering> at <8:24PM> and seconded by <V. Beaman> to adjourn the meeting. No opposed, no abstained. Motion Carried.
- **Meeting Adjourned: 8:24 PM**