

Warrior Hockey

The Waupun Youth Hockey Association is a community-based, non-profit organization formed to instruct, promote and provide an affordable opportunity for our youth to compete in the sport of ice hockey. We are consistent with that of USA Hockey for its Youth programs: "To provide an improved grass-roots foundation for the growth and development of USA Hockey, designing programs aimed at increased participation, improved skills and a responsible environment for the conduct of youth hockey".

The Waupun Hockey Ice Rink is a very unique facility. We are one of the few non-profit ice skating facilities in Wisconsin that is owned by the City of Waupun but operated by the Waupun Youth Hockey Association, Inc.. The hockey rink began as a single outdoor rink in 1962 and a second outdoor rink was added in 1972. The Association built the rink by donations, fund raising efforts and private donors along with a tremendous amount of volunteers in 1977. Once the building was complete it was sold to the City of Waupun for a total of \$69,300 and was later valued at \$450K dollars. The first fundraiser for the building began in 1972 with a Hockey Unlimited Banquet, this banquet is still continued today marking this to be our 50th Hockey Unlimited Banquet. Our rink has been successful due to our sponsors, donors and the vast amount of volunteers.

Hundreds of volunteers, local companies and donors helped build the Waupun Hockey Rink. Today, the Warriors have over 148 participants, including a Learn to Skate program, ATOMS, Mites/Cross Ice teams along with Squirt, PeeWee and Bantam level teams. We hosted 3 "Try Hockey for Free" events last season including a girls only Try Hockey for Free, in total we had approximately 82 participants spread out for the three events. The Waupun Figure Skaters Club began in 1981 as a separate organization under Waupun Hockey but had separated from the parks and rec department. Last season Waupun Figures Skaters had approximately 50 youth skaters in their program and host 2- large on ice events every year. The Waupun Hockey Rink is also pleased to host the high school Junior Varsity and Varsity teams that play in Waupun.

Our rink host games, tournaments or other related events every single weekend from mid-October to mid-March each season. We are very proud of our rink and of the people who work and volunteer here. With these facts in mind, advertising with the Waupun Hockey Association produces a great opportunity to give your company more exposure to the local community at a cost-effective price to help provide a better return on your investment. This all adds up to thousands of people attending practices, games, clinics and special events month after month, giving your ad & business constant and repetitive exposure all year!

It has come time to replace our floor and all fundraising efforts are being made to help raise the funds need for a complete floor replacement. Everything from the demolition to the concrete and in floor cooling system will be replaced. We are attempting to raise approximately 900K based on current price of materials.

The Waupun Hockey Association appreciates your interest in the community in considering this unique and cost-effective advertising opportunity. We look forward to working with you and supporting your business as one of our advertisers.

Thank you,
WHA Board of Directors, Players and Parents