



October, 2026

Dear Community Partner,

I am reaching out on behalf of the entire Fraser Valley Hockey Association, a local 501(c)(3) youth hockey organization dedicated to providing young athletes with the opportunity to learn, compete, build confidence, and develop valuable skills both on and off the ice.

Youth hockey is much more than a sport. It teaches teamwork, discipline, responsibility, perseverance, and sportsmanship while creating lasting friendships and memories. We are asking local businesses like yours to consider becoming a sponsor for the 2026–2027 hockey season. Your support directly benefits our players and helps provide the resources needed to make a successful season possible, while also giving your business valuable exposure within our hockey community.

Every sponsorship makes a difference. Your support helps keep local kids on the ice and strengthens the hockey community we all share. I appreciate your consideration for a sponsorship in the upcoming hockey season. Please find sponsorship opportunities listed on the next page.

Sincerely,

Rochelle Gould

Rochelle Gould
Vice President | Fundraising & Sponsorships
Fraser Valley Hockey Association

2026-2027 FVHA Season Sponsorship Opportunities

Association Sponsor — \$2,500+

Association sponsorship provides Fraser Valley Hockey Association with the resources needed to create a positive, competitive, and accessible hockey experience for our players. Sponsorship dollars help support coach development, referee certification and ice time fees throughout the season. Your business is helping us invest not only in hockey, but in the kids, families, and community that make Fraser Valley Hockey Association possible. Also included in your sponsorship:

- Large business logo/name featured on association website and social media
- Recognition at home games and team events
- Sponsor recognition in association communications
- Opportunity to sponsor a local tournament

Equipment Sponsor — \$1,500

The Equipment Sponsorship ensures Fraser Valley Hockey Association players have essential gear to keep them safe, prepared and ready to play. Also included in your sponsorship:

- Medium business name/logo featured on association website and social media
- Recognition at home games
- Sponsor recognition in association communications

League Sponsor — \$750

The League sponsorship helps bring teams together at our home rink and away rinks creating a great experience and competition for players and families. Also included in your sponsorship:

- Small business name/logo featured on association website
- Recognition at home games
- Business name included in association communications

Player Development — \$500

The Player Development sponsorship provides Fraser Valley Hockey Association coaches with cones, practice pennies, rebounders and training equipment needed to create engaging, high-quality practices for our players throughout the season. Also included in your sponsorship:

- Business/Family name featured on association website
- Sponsor recognition in association communications

Biggest Fan Sponsor — \$150+

Everyone needs a big fan cheering for them! The Biggest fan sponsor provides Fraser Valley Hockey Association funds to fill in the gaps as season needs come up. Also included in your sponsorship:

- Business/Family recognition in association communications
- Knowing you are providing support to local youth hockey players.

Thank you for considering supporting the Fraser Valley Hockey Association and the next generation of hockey players. We truly appreciate the support from businesses and community members who help make youth hockey possible.



FRASER VALLEY HOCKEY ASSOCIATION 2026–2027 SPONSORSHIP FORM

Thank you for supporting youth hockey in our community!

Sponsorship's due by October 31, 2026

Sponsor Information

Business/Individual Name: _____

Contact Name: _____

Phone: _____

Email: _____

Business Address: _____

SPONSORSHIP LEVEL

- ☐ Association Sponsor — \$2,500+
- ☐ Equipment Sponsor — \$1,500
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- ☐ League Sponsor — \$750
- ☐ Player Development Sponsor — \$500
- ☐ Biggest Fan Sponosr — \$150+
- ☐ Other Donation — \$ _____

PAYMENT OPTIONS

- ☐ Check mailed to:

Fraser Valley Hockey

PO BOX 1922
Fraser, CO 80442

- ☐ Online at:

www.fraservalleyhockey.com/donate

BUSINESS LOGO

- ☐ Logo emailed to rochelleleeg@gmail.com
- ☐ Contact me for Logo

Thank you, we appreciate your support!

Please return this form and direct any questions to:

Rochelle Gould

Vice President | Fundraising & Sponsorships for Fraser Valley Hockey Association
rochelleleeg@gmail.com | (970) 309-5086 | FVHA P.O. Box 1922 Fraser, CO 80442