

# Booster Club Meeting 1/11 - Minutes

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January 11, 2026/ 6:30 PM / Champion Center

## ATTENDANCE:

### Board Members

- Matt Blair
- Scott Herron
- Steve Massey
- Michelle Robb
- Jon Schlenske

## Guests:

Sara Janssen

## AGENDA ITEMS:

### Open Session

1. Call to order (President)
2. Approval of Agenda and Minutes (Secretary)
  - a. Unanimously approved
3. Public comments / questions (30-min)
  - a. none
4. Financial Update (Treasurer)
  - a. Recent Lamers bus invoicing approved - one outstanding
  - b. Photography bill recently came in - photos have been really good overall
  - c. Some donations still trickling in
  - d. \$153 from Kimberly basketball 50/50
  - e. Need to open a bank account - goal before the end of Feb.
    - i. Michelle and Scott will be signatories
  - f. Start thinking about next year's budget

### Closed Session

## 5. Coach Murphy's Update / Requests

a. none

## 6. Update on 501c(3) / company formation

a. Still awaiting response from IRS - it's been about 6 weeks - could take 3-9 months.

b. Registered agent info - [Wisconsin Registered Agent](#) - \$49/year - \$84 for first year includes changing record with state. Provides reminders and access to forms required to submit to the state.

i. Unanimously approved to utilize this service

c. Discussion about proposed financial management approach

d. Company in delinquent status with WI - need to file annual report and pay unpaid fee for unfiled reports (should be \$50 total) can also change registered agent when filing.

## 7. Coordinator Updates and Needs:

### a. Sponsorship/Fundraising (Blair)

i. Some donations still trickling in

ii. Golf outing - how do we want to tackle that?

1. Need to restructure sponsorship approach to be more holistic.

iii. After we're done playing hockey - get together and define the sponsorship program.

iv. Get alumni list - SM may have it (he did not)

v. Find lists for sponsorship match with local companies

vi. What's the possibility of setting up a future scholarship for an outgoing senior.

### b. Communication (Robb)

i. Weekly messages going out

ii. Booster Club doesn't handle issues regarding hockey operations

iii. A flow-chart for parents and players on the progress of communications for certain issues may be helpful

iv. Need expectations around amenities provided to the team - not a free for all. It's a privilege that can be lost.

1. Michell will contact Todd to reach out to the team

### c. Game Day (Reichenbacher - Shlenske will be the liaison)

i. Struggling to fill JV spots - always the same families volunteering

1. Need to consider how to improve for next season

ii. Is Kimberly still considering a paid position for gameday coordinator? Todd has been having conversations.

### d. Fan Engagement/Team Meals (Janssen / Robb)

- i. One team meal left for the season - Victoria's - this place is a good value (2/2 - Groundhog Day)
    - ii. Champion Center has an agreement with Papa John's - may be a good future choice
    - iii. Still have some giveaways to give out - giveaways have been a big draw for students
    - iv. Continue to push out on socials
  - e. Social Media (Peterson/Schlenske)
    - i. Rockin' it.
    - ii. Getting some inappropriate comments - just delete these
  - f. Statistics (Wheeler - Massey will be the liaison)
    - i. Wheeler will be back this week - he's working on populating historical stats
  - g. Webmaster (Thoresen)
    - i.
- 8. Old Business
  - a. Collect registered agent info - done
  - b. Seek post season sponsor
    - i. Need to consider who may be up for this
  - c. Ask Dave if the booster club should support filling gameday volunteer spots - we'll send out reminders through Crossbar
  - d. Link FCS website and sponsors to wiprephockey page banner
    - i. Matt is talking with Dan at wiprephockey
  - e. Follow up with schools supporting Stars with their socials.
    - i. Schools are hesitant to directly collaborate
    - ii. Determine who we are sending what to at each school
      - 1. Ask ADs on who we should be contacting
  - f.
- 9. New Business
  - a. Golf outing date June 19th, 2026 (Friday before Father's day.
    - i. Get a save the date out as soon as possible
  - b. Senior night (Jan 23rd)
    - i. Parent make tri-fold / decorations ready
    - ii. Individual banners for senior night
    - iii. JV is away at Waupaca
      - 1. Ask Waupaca to move the JV game to a different day
    - iv. Personalized gift from players to parents
  - c. Referee appreciation week
    - i. Cookies and Kwik Trip gift cards
      - 1. \$10 gift cards (\$60 total) unanimously approved
  - d. Home tournament over Thanksgiving
    - i. Discussion JV / Varsity tournament - 4 teams each
    - ii. No out of pocket costs to Stars / CC would keep all

- admissions
- iii. Friday / Saturday
- e. Document booster club processes
  - i. Goal is to create standardization for the future
  - ii. Create a list of things that we need to document
    - 1. SM will circulate an email to collect a list and create an example for Secretary role
    - 2. Discuss with Coach when we have a list
- f. Communication - see above notes
- g. Need to schedule banquet - March 8th or 15th would be good targets
- h. Player cards - will ask parents who are interested in cards (Michelle will make a form) - individual sheets - can trade with their teammates if they want to.

## UPCOMING MEETINGS

February 11, 2026

March 11, 2026

April 8, 2026

May 13, 2026

June 10, 2026