

Booster Club Meeting Minutes

July 22, 2026 / 6:30 PM / Champion Center

ATTENDANCE:

Board Members

- ☒ Michelle Robb - President
- ☒ Matt Blair - Vice President
- ☒ Scott Herron - Treasurer
- ☒ Steve Massey - Secretary
- ☐ Jon Schlenske
- ☒ Sara Janssen
- ☐ Todd Petersen
- ☒ Amanda Schill

Guests:

AGENDA ITEMS:

Open Session

1. Call to order (President)
 - a. Booster club officer supplemental liability insurance
 - i. Driven by trainer request for supplemental liability insurance
 - ii. Todd has reached out to McGinnis for advice - no response yet
 - iii. Quote is \$1043 / yr.
 - b. Elaine Muller for open board position
 - i. Unanimously approved
 - c. Need clarity on how we should be operating
 - i. Michelle and Matt to meet with McGinnis - determine how booster club should interact with school / team operations
2. Approval of Agenda and Minutes (Secretary)

- a. Minutes unanimously approved
- 3. Public comments / questions (30-min)
 - a.
- 4. Financial Update (Treasurer)
 - a. Tax returns update
 - i. CLA (Todd)
 - 1. Chad could not do as a volunteer
 - 2. Daniel Brand (Amanda) - hasn't found anyone
 - ii. What's needed?
 - iii. Get quotes from multiple accounting firms and choose one (estimate \$750 - \$1200) Michelle
 - 1. Propose in-kind donation for sponsorship
 - b. Golf outing income not accounted for yet
 - c. Will need a separate account set up for Scrip - Scott will check into this
 - d. Propose \$45k goes into a 10-month CD (SM)
 - i. SJ second
 - ii. Unanimously approved
 - e. Determine governing financial principle for booster club - i.e. target \$xxx for carryover savings at end of year - surplus used to reduce player fee paid by families **Based on 3-4 other programs, we are priced right at \$1400 (todd)**
 - i. Fee estimate based on \$20k sponsorship - fee may be lowered if we get more sponsorship
 - f. Budget
 - i. Potential adds - discuss and vote for approval
 - 1. Coaches - \$4500 (Marty + 2)
 - a. Already planned in budget
 - 2. Coach gear - \$1150
 - 3. Hotel for Waukesha/Brookfield - \$3250 (26@\$100+\$25 tax)
 - a. We got a pretty good rate
 - b. Had \$2500 budgeted already - corrected
 - c. Tax exempt? Need to ask hotel.
 - 4. \$8900 for the above
 - a. Was already in budget, but was a little low - Scott corrected to reflect above \$\$
 - 5. Player SWAG - unknown \$
 - ii. Practice schedule based on 3 teams
 - iii. Final budget approval - didn't discuss

Closed Session

5. Coach Murphy's Update / Requests

- a. See budget items for requests needing funded
- b. Player SWAG requests
 - i. shorts, t-shirt, sweatsuit (\$250)
 - ii. Bauer jacket (\$90-\$100 each) - prorated based on class 1.
 - iii. White breezer covers for varsity home games (24 needed)
 - iv. Embroidered backpack (varsity only)
 - v. T-shirts and shorts for everyone at \$50 per player
 - 1. Could be covered by existing budget
 - vi. Todd to understand how much is left out of the \$15k based on what was already spent. Once we understand how much is left and what he wants for the rest of the SWAG we can determine the additional budget required. We will pull it from the surplus. - Michelle will talk to Todd.
- c. Get registration open
 - i. Project 44-48 skaters and 4 goalies - 44 will not support 3 teams
 - 1. Need to determine fee and number of payments available in payment plan
 - 2. Captain's ice starts 9/21
- d. Would like Doszak as photog - anyone talk to Kevin? **Yes, he will, I did talk to him (todd)** - review proposal.
 - i. Ask if he will have Jillian support again
 - ii. Attach proposal to minutes
 - iii. Kimberly prints senior banners for other sports
 - iv. Player cards not included in proposal - add additional set option to registration
 - v. \$1300 - Unanimously approved

6. Update on 501c(3) / company formation

- a. Signatures on conflict of interest policy - forgot form, bring to next meeting
- b. Sales tax exempt reminder - S-211 on google drive
 - i. Steve send out link to file
- c. Google drive migration hasn't happened yet - will do before next meeting

7. Coordinator Updates and Needs:

- a. Sponsorship/Fundraising (Blair)
 - i. Outreach group update
 - 1. Transparency with families on sponsorship relationship to fees. Everyone should be involved.

2. Ask Brian Robb if he will lead the first meeting or two
 3. Steve will ask specific people to help with outreach - Michelle will send Steve the list
 4. Matt will schedule meeting with people on the list right now - Including Brian Robb and Sara - could be a virtual meeting - 7/30
 - ii. Schoolfundr - engaged - same plan as last year
 1. 9/20 start last year
 - iii. Meat raffle update - it's a go
 1. 4 quarters
 2. Need to figure out the ticket format
 - a. Raffle number on both sides
 - iv. Scrip update - needs a separate checking account
 1. Should be primarily virtual to start
 2. Physical cards out of season can be challenging due to delivery
 3. Need some money in the account to cover shipping
 - b. Communication (Robb)
 - i.
 - c. Game Day (Reichenbacher - Schlenske will be the liaison)
 - i.
 - d. Fan Engagement/Team Meals (Janssen / Robb)
 - i.
 - e. Social Media (Peterson/Schlenske)
 - i.
 - f. Statistics (Wheeler - Massey will be the liaison)
 - i. No update
 - g. Webmaster / Crossbar (Thoresen)
 - i.
8. Old Business
- a. Opening team store Shooting for Late August (Todd)
 - b. Accounting volunteer
 - c. Messaging on "how will you support the program?" to parents
 - d. Parent mixer before season starts
 - e. Crossbar changes to existing schedule made by coach - anyone communicate this with him?
9. New Business
- a. Need to have Todd and maybe McGinnis at the next meeting
 - i.

UPCOMING MEETINGS

Aug 18, 2026

Sep 9, 2026

Oct 14, 2026

Nov 11, 2026



FOX CITIES STARS

2026-2027 PHOTOGRAPHY PROPOSAL

Dear Fox Cities Stars,

Thank you for the opportunity to submit a proposal for photography services for the 2026-2027 season. I look forward to capturing another exciting season of memories for your players, families, coaches, and fans.



IMPORTANT DATES

- Photo Day**
Date to be determined
- Game Coverage**
Please provide priority dates ASAP: Senior Night, Parents Night, Rivalry Games, Tournaments, etc.
- Early date confirmation ensures your key games are reserved on my schedule.

INCLUDED IN THE SEASON PACKAGE



TEAM & INDIVIDUAL PHOTO DAY

- Team and individual portraits for all players
- Separate senior photo session
- Team photographs for Fox Cities Stars' promotional, website, advertising, and social media use
- Discounted pre-sale packages available for families
- Individual photos and products available for purchase after Photo Day



GAME PHOTOGRAPHY

- Coverage of a minimum of four (4) games
- **FREE** digital downloads of all edited game photos for players, families, coaches, and the Fox Cities Stars organization
- If there are specific games you'd like photographed (Senior Night, Parents Night, rivalry games, tournaments, etc.), please provide those dates as early as possible so I can reserve them on my schedule.



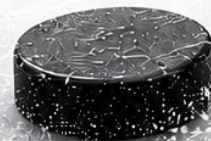
SENIOR RECOGNITION

- Nine (9) custom senior banners to recognize your seniors

SEASON INVESTMENT

\$1,300

This package includes all photography services and senior recognition products listed above.



Thank you again for the opportunity to work with Fox Cities Stars Hockey. It is a privilege to help document the program and provide players and families with professional images and keepsakes that preserve the memories of their season.

Kevin Doszak
360 SPORTS PHOTOGRAPHY

kevin@360sportsphotos.com
 www.360sportsphotos.com