

# Booster Club Meeting Minutes

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May 13, 2026 / 6:30 PM / Champion Center

## **ATTENDANCE:**

### **Board Members**

- Michelle Robb - President
- Matt Blair - Vice President
- Scott Herron - Treasurer
- Steve Massey - Secretary
- Jon Schlenske
- Sara Janssen
- Todd Petersen
- Amanda Schill

## **Guests:**

## **AGENDA ITEMS:**

### Open Session

1. Call to order (President)
  - a. Discuss booster club board member roles
2. Approval of Agenda and Minutes (Secretary)
  - a. Unanimously approved
3. Public comments / questions (30-min)
  - a. None
4. Financial Update (Treasurer)
  - a. Accountant volunteer - please seek volunteers
  - b. Crossbar fees
    - i. 1.9% + \$0.99 - paid by booster club on every transaction
    - ii. Credit Card usage fee paid by user when paying
    - iii. Keep in mind when we set pricing for season fees
  - c. Venmo also has a fee - 1.9% + 0.10

- d. Waiting on AD meeting later this week to understand who will financially support the program

## Closed Session

- 5. Coach Murphy's Update / Requests
  - a.
- 6. Update on 501c(3) / company formation
  - a. Google Workspace - emails
  - b. Discuss and vote on amended bylaws and articles of incorporation
    - i. Unanimously approved
  - c. Wisconsin tax exempt application
  - d. Raffle license application - approved today!
  - e. Conflict of interest form - sign annually
- 7. Coordinator Updates and Needs:
  - a. Sponsorship/Fundraising (Blair)
    - i. Last year sponsor gifts - done, needs picked up
    - ii. Sponsorship tiers / flyer
      - 1. Discussed adjustments to tiers
      - 2. Golf outing listed will be for the following year - end of season
    - iii. Sponsorship committee activity
      - 1. Has a few folks interested in helping
      - 2. How can we get all families involved
      - 3. Need talking points - i.e. this is where the money goes...
        - a. Ice, refs, bussing, etc....
        - b. SM will put something together
      - 4. Need to start getting the group together
      - 5. Set a stretch goal
    - iv. Golf outing planning
      - 1. Doing awesome!
      - 2. Collecting raffle items
      - 3. Put venmo on poster
    - v. Scrip
      - 1. Like to set it up where player can get some \$ back
      - 2. 90/10 split?
      - 3. Todd will ask Jillian about how the system works
      - 4. Need to identify a volunteer to administer Scrip
  - b. Communication (Robb)
  - c. Game Day (Reichenbacher - Shlenske will be the liaison)
  - d. Fan Engagement/Team Meals (Janssen / Robb)

- i. Consider purchasing red/white/blue things on sale after the 4th
  - e. Social Media (Peterson/Schlenske)
  - f. Statistics (Wheeler - Massey will be the liaison)
    - i. Wheeler has all the info he needs and will build a website. It will be separate so it can be referenced from wiprephockey and the Stars website.
  - g. Webmaster (Thoresen)
- 8. Old Business
  - a. Player intake to Crossbar
    - i. Michelle will send link for CB intake and summer skates to new folks
  - b. Summer ice registration
    - i. Send info out again with Sunday email
  - c. One vacant spot on board - any interest?
    - i. Also include in Sunday email
- 9. New Business
  - a. Summer skills camp
    - i. Could be fun for kids to do in the summer
    - ii. 3-4 day camp all in one week
    - iii. Players can get volunteer hours
    - iv. Could be a sponsorship opportunity
    - v. Michelle and Matt discuss with Todd - need buy in from that side

## UPCOMING MEETINGS

June 10, 2026 / July 8, 2026 / August 12, 2026