

Booster Club Meeting Minutes

June 10, 2026 / 6:30 PM / ~~Champion Center~~ Virtual via Google Meet

ATTENDANCE:

Board Members

- ☒ Michelle Robb - President
- ☒ Matt Blair - Vice President
- ☒ Scott Herron - Treasurer
- ☒ Steve Massey - Secretary
- ☒ Jon Schlenske
- ☒ Sara Janssen
- ☒ Todd Petersen
- ☒ Amanda Schill

Guests:

AGENDA ITEMS:

Open Session

1. Call to order (President)
 - a. Parent/Coach/Player meeting 6/24 Wed in Cafe at Champion Center - possibly 6:30
 - b. Sept 26th was second parent meeting
2. Approval of Agenda and Minutes (Secretary)
 - a. Unanimously approved minutes
3. Public comments / questions (30-min)
 - a.
4. Financial Update (Treasurer)
 - a. Tax returns - understand need - need someone to lead. Who?
 - i. Accounting firm could cost \$200-\$800
 - ii. Offer in-kind sponsorship to a firm to help
 - iii. Amanda will check with Daniel Brand to see if she can

- help
 - iv. Todd ask Chad with CLA
 - b. Budget
 - i. Budget to share with Kimberly by August 1st
 - ii. Summer ice stays at \$125 regardless of when one joins
 - iii. Schools will cover coaching, bussing, officials, hockey admin position = approx. \$32k (depending on number of players at \$670 / player) Kimberly will collect and pay where it needs to go.
 - iv. We will need to provide our own trainers moving forward. Can get \$50/hr contracting directly with Carrie.
 - v. Scott has a revised budget to include
 - vi. Check arrived from Xavier - may be adjusted slightly in the coming weeks.

Closed Session

5. Coach Murphy's Update / Requests

- a. Working on opening team store before meeting
- b. Schedule is finished
 - i. May need additional games if 3rd team happens
- c. Number of skaters could be around 45
- d. AAHA will have 3 big teams for Bantams
- e. Working on some sponsors for specific gear
- f. Players not expected to attend all summer skates - do what's best for them
- g. Added an additional coach for video analysis
- h. Marty will goalie coach approx 2x per week
- i. Consider hotels for overnight trip in January - can booster club support financially?
- j. Would like Doszak for photographer, but need to set expectations on team photo and equality on individual shots
 - i. Need to pick a media day(s)

6. Update on 501c(3) / company formation

- a. Conflict of interest form - additional signatures
 - i. Collect at next in person meeting
- b. Conducting a raffle summary
 - i. Documents in shared drive
 - ii. Michelle will create spreadsheet for records
- c. Google Workspace - emails - migrating
 - i. Will migrate files after golf outing
- d. Sales tax exemption form
 - i. S-211 on shared drive

7. Coordinator Updates and Needs:

a. Sponsorship/Fundraising (Blair)

- i. Last year sponsor gifts
- ii. Sponsorship committee activity - get the group together
 1. Present program and goals at 6/24 meeting
 2. 7/14 for sponsorship meeting - 6:30PM placeholder
- iii. Golf outing needs
 1. Needs \$720 startup cash to make change for day of event (unanimously approved)
- iv. Scrip - need a leader
 1. Consider the location of the coordinator due to physical card delivery costs / logistics
 2. Sara and Jillian will chat about this
- v. Schoolfundr - SM to contact for fall campaign
 1. Offer incentives to raise money
- vi. Consider a meat raffle - AAHA family willing to donate a cow for this. Wait until hockey season.
- vii. Include "gimme \$5" QR code in alumni communications - VENMO
 1. Captain's letter / video that includes schedule

b. Communication (Robb)

c. Game Day (Reichenbacher - Shlenske will be the liaison)

d. Fan Engagement/Team Meals (Janssen / Robb)

e. Social Media (Peterson/Schlenske)

f. Statistics (Wheeler - Massey will be the liaison)

g. Webmaster / Crossbar (Thoresen)

- i. Is the role clear? What / who do we need?
- ii. Changes to existing loaded schedule should be made by coach
 1. Communicate this with coach
- iii. Check with volunteer on their desired level of involvement

8. Old Business

- a. Prepare talking points for sponsor discussions.
- b. One vacant spot on board - any interest?
- c. Seek accounting volunteer - see above

9. New Business

- a. Skip July board meeting due to unavailability
 - i. Unanimously approved
 - ii. Will have a July meeting on an alternate date - Michelle will coordinate.
- b. Messaging on "how will you help support the program?" to all parents.
- c. Parent mixer before the season starts

July 8, 2026 / August 12, 2026 / September 9, 2026

*** Fees will stay the same