

Booster Club Meeting 2/11 - Minutes

February 11, 2026 / 6:30 PM / Champion Center

ATTENDANCE:

Board Members

- Matt Blair
- Scott Herron
- Steve Massey
- Michelle Robb
- Jon Schlenske

Guests:

AGENDA ITEMS:


Open Session

1. Call to order (President)
2. Approval of Agenda and Minutes (Secretary)
 - a. Unanimously approved
3. Public comments / questions (30-min)
 - a. none
4. Financial Update (Treasurer)
 - a. Doing well
 - b. Hadn't planned on playoffs
 - c. Will meet with AD / Coach / and business manager in the future
 - i. School needs to pay the refs
 - ii. Using Kimberly's contract for busses with Lamers
 - iii. Will pay coaches
 - iv. Booster club will handle the rest
 - d. Need to understand who will provide trainers for next year
 - i. Xavier may not do this next year

- ii. \$40-\$60 per hour (CC is the cheapest)
- e. Estimate \$15-\$20k carryover depending on post-season

Closed Session

- 5. Coach Murphy's Update / Requests
 - a. No update
- 6. Update on 501c(3) / company formation
 - a. Engaged registered agent service
 - b. Filed non-stock Corporation annual report - current
 - c. Processing 501c(3) applications from September
 - d. How do we get a raffle license?
- 7. Coordinator Updates and Needs:
 - a. Sponsorship/Fundraising (Blair)
 - i. List of local companies with sponsorship match
 - ii. Define sponsorship program when we're done playing hockey
 - iii. Work on holistic sponsorship approach with Sara - target end of Feb. for draft
 - 1. Pitch at year end banquet
 - iv. Golf outing planning
 - v. Sponsorship for a trainer?
 - b. Communication (Robb)
 - i. Expectations around amenities provided to the team
 - 1. Need to have some definition around this - coach sets expectations - booster club provides benefit
 - 2. Booster club will supply tape and sharpening wheels
 - c. Game Day (Reichenbacher - Shlenske will be the liaison)
 - i. Dave's good. Need to scout for next year.
 - ii. Will the booster club still facilitate volunteers? Depends on whether Kimberly will provide coordinator.
 - iii. How can we improve the music situation at the rink? Our own iPad?
 - iv. Senior banners for next season
 - d. Fan Engagement/Team Meals (Janssen / Robb)
 - i. Senior night recap - how did it go?
 - 1. Need to plan better with picking the date in the future - earlier in season - this year had some extenuating circumstances
 - 2. Players did well with gifts - parents liked this
 - 3. Cost was low

- ii. Team meals - need to better coordinate in the future
 - iii. Next home game theme?
 - 1. Asked ADs for a band to play at the game
 - e. Social Media (Peterson/Schlenke)
 - i. Looking good.
 - ii. Putting together graphics package for future helpers
 - iii. Longer heads up for post requests - list of common requests?
 - f. Statistics (Wheeler - Massey will be the liaison)
 - i. Asked him to provide a list of things he's doing.
 - g. Webmaster (Thoresen)
 - i. Set up Crossbar for next year - shoot for end of season - will need to register interest for summer ice
 - 1. Who will be included? 2nd year bantams?
8. Old Business
- a. Open bank account before end of Feb.
 - i. Michelle and Scott will find a day to go
 - ii. Get 2 debit cards for the account
 - b. Home Thanksgiving tournament
 - i. Still working on this
 - ii. A couple teams are committed
 - iii. CC - no money exchanged for ice time / they will keep the gate
 - iv. Look at moving the alumni game to this weekend
 - v. 50/50? Look at how to get a raffle license
 - c. Document booster club processes - collect list of items
 - i. List in file:  Booster Club Process Documentation
 - ii. Send items to document to SM
 - d. Banquet
 - i. Holiday's -
 - ii. 5:00pm start
 - iii. Pizza, salad, boneless wings -
 - iv. 130 guest estimate - decide on asking for \$5 per adult after cost estimate comes in
 - e. Player cards
 - i. Let it go until next year - not enough interest
 - ii. Broker communication with Doszak
 - f. Alumni list - SM did not have it - will need to build contact database within crossbar
9. New Business
- a. Budget planning for next year (starts 5/1)
 - i. Items to include - make sure we plan ahead
 - 1. Have a pretty fleshed out budget by 5/1
 - 2. Consider adjusting March date so Coach can have input

on 26/27 budget.

- a. End of season recap - good/bad
 - b. Player estimates
 - c. Major items needed for next year
 - i. Coach search?
 - ii. Goalie coach
 - d. Discretionary spend items / estimates
 - e. Summer ice needs / how to divide
 - f. Supplies for the season
- ii. Will we have a third team? Mostly on coach - decision as soon as possible.
 - iii. Locker room expense
- b. Do an end of year survey with parents. 3-5 questions
 - c. Generic board member email addresses for future continuity
 - i. SM will look into this
 - d. Crossbar
 - i. Need to set up registration
 - e. Look at adding 2 board members at end of season
 - i. Youth liaison?
 - f. Feb 20th game - opportunity to hand out giveaways
 - i. Send info to AAHA / Fox Valley to bring out the kids
 - ii. Red, White, & Blue theme

UPCOMING MEETINGS

March 18, 2026

April 8, 2026

May 13, 2026

June 10, 2026