

Booster Club Meeting 12/10-Minutes

December 10, 2025/ 6:30 PM / Champion Center

ATTENDANCE:

Board Members

- ☒ Matt Blair
- ☒ Scott Herron
- ☒ Steve Massey
- ☒ Michelle Robb
- ☐ Jon Schlenske

Guests:

Michael Wheeler

AGENDA ITEMS:

Open Session

1. Call to order (President)
2. Approval of Agenda and Minutes (Secretary)
 - a. Unanimously approved
3. Public comments / questions (30-min)
 - a. Kaukauna AD will try to get Zeleski to cover a game in the future - live stream. Wheeler gone for Jan 3rd game.
 - b. May be able to get banner sponsor space on Stars page on wiprephockey - need to check with Dan
4. Financial Update (Treasurer)
 - a. Next player invoice will be due on 1/16
 - b. Player fee credits utilized for reimbursements
 - c. '25-'26 budget presented
 - i. \$100,500 revenue estimate
 - ii. \$115k estimate - ice fees will be more than originally estimated

- iii. Budgeted \$14,500 loss
- iv. Does not include playoffs or tournament
- v. Budget will be shared with parents
- vi. Include budget from Scott in minutes - ice has gone up due to having two practices and we purchased quite a few new jerseys this season

Fox Cities Stars - 2025/2026 Operation Budget (estimates)					
Revenue			Expenses		
Registration / Ticket Sales	Total				
Player Fees / Passes / Ice	\$56,000		Ice Rental	\$50,000	
			Misc. / Contingency	\$ 5,000	
			Coaches Expense*	\$12,000	
Ticket Sales (estimate)	\$ 4,000		Transportation Expense	\$15,000	
		\$ 60,000	Locker Room Expense	\$ 5,000	
Sponsorships			Player Equipment (Jerseys)	\$15,000	
Volunteer/ Golf Outing / School Funder	\$18,000		Officials	\$ 5,000	
School & Booster Sponsors:	\$ -		Season General Expense	\$ 5,000	
Corp Donations	\$22,500		Tournament Expense	\$ 2,000	
			Conference Expense	\$ 1,000	
		\$ 40,500			
Total Revenue		\$100,500	Total Expenses**		\$ 115,000.00
			Budget Gain/Loss		\$ (14,500.00)
			*Among lowest in the State		
			**Does not include expensed for playoffs or state		

Closed Session

- 5. Coach Murphy's Update / Requests
 - a. Kimberly has started co-op paperwork - due Feb 1st to WIAA.
- 6. Update on 501c(3) / company formation
 - a. EIN number in place
 - b. PO Box - Michelle and Scott have keys
 - c. Application for 501c(3) sent on 11/25 - 3-9 months to approve
 - d. Registered agent - bring info on services for next meeting
 - e. Potentially delinquent on state forms
- 7. Coordinator Updates and Needs:
 - a. Sponsorship/Fundraising (Blair)
 - i. Start working on golf outing soon
 - ii. Jan 6th 50/50 raffle at Kimberley basketball
 - iii. Look for post season sponsor
 - b. Communication (Robb)

- i. Try to streamline weekly message even more
- c. Game Day (Reichenbacher - Schlenske will be the liaison)
 - i. Make announcements during play and play music between play - potential copyright issue with YouTube stream
 - ii. Make sure we have music
 - iii. Should booster club support filling spots? Ask Dave.
- d. Fan Engagement/Team Meals (Janssen / Robb)
 - i. Move breakfast meal for something in January
 - ii. Youth night coming up
 - iii. Throwing out t-shirts at home games
- e. Social Media (Peterson/Schlenske)
 - i.
- f. Statistics (Wheeler - Massey will be the liaison)
 - i. Sheets are updated in shared location
- g. Webmaster (Thoresen)
 - i. Can website link to wiprephockey?
- 8. Old Business
 - a. Stanaway goalie training - every other Thursday at a cost of \$2,000 - Matt and Todd were to negotiate
 - i. Not happening this year
 - ii. Look for opportunities to check in with goalies
 - b. Senior night date
 - i. Kenosha game (1/24) - Brookfield game will be backup
- 9. New Business
 - a. Publicity beyond social media - Fox Cities Sports magazine or others - what and how?
 - i. Make sure schools are doing a good job on their socials.
 - 1. Use student liaison from team.
 - ii. Contact Fox Cities Sports publication - Matt will work on this
 - b. Alumni game
 - i. Ice reserved for 3:00-4:30 on Dec 27th
 - ii. Should make this part of the booster club's normal activities
 - c. Change tax year to end 4/30 of each year
 - i. Unanimously approved.

UPCOMING MEETINGS

January 14, 2026

February 11, 2026

March 11, 2026

April 8, 2026

May 13, 2026