

Fox Cities Stars Boys Hockey

# Booster Club Meeting 12/10-Minutes

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December 10, 2025/ 6:30 PM / Champion Center

## ATTENDANCE:

### Board Members

- Matt Blair
- Scott Herron
- Steve Massey
- Michelle Robb
- Jon Schlenske

### Guests:

Michael Wheeler

## AGENDA ITEMS:

### Open Session

1. Call to order (President)
2. Approval of Agenda and Minutes (Secretary)
  - a. Unanimously approved
3. Public comments / questions (30-min)
  - a. Kaukauna AD will try to get Zeleski to cover a game in the future - live stream. Wheeler gone for Jan 3rd game.
  - b. May be able to get banner sponsor space on Stars page on [wiprephockey](http://wiprephockey) - need to check with Dan
4. Financial Update (Treasurer)
  - a. Next player invoice will be due on 1/16
  - b. Player fee credits utilized for reimbursements
  - c. '25-'26 budget presented
    - i. \$100,500 revenue estimate
    - ii. \$115k estimate - ice fees will be more than originally estimated

- iii. Budgeted \$14,500 loss
- iv. Does not include playoffs or tournament
- v. Budget will be shared with parents
- vi. Include budget from Scott in minutes - ice has gone up due to having two practices and we purchased quite a few new jerseys this season

<b>Fox Cities Stars - 2025/2026 Operation Budget (estimates)</b>			
<u>Revenue</u>		<u>Expenses</u>	
<b>Registration / Ticket Sales</b>	Total		
Player Fees / Passes / Ice	\$56,000	Ice Rental	\$50,000
		Misc. / Contingency	\$ 5,000
		Coaches Expense*	\$12,000
<b>Ticket Sales (estimate)</b>	\$ 4,000	Transportation Expense	\$15,000
	<b>\$ 60,000</b>	Locker Room Expense	\$ 5,000
<b>Sponsorships</b>		Player Equipment (Jerseys)	\$15,000
Volunteer/ Golf Outing / School Funder	\$18,000	Officials	\$ 5,000
School & Booster Sponsors:	\$ -	Season General Expense	\$ 5,000
Corp Donations	\$22,500	Tournament Expense	\$ 2,000
		Conference Expense	\$ 1,000
	<b>\$ 40,500</b>		
<b>Total Revenue</b>	<b>\$100,500</b>	<b>Total Expenses**</b>	<b>\$ 115,000.00</b>
		<u>Budget Gain/Loss</u>	<u><b>\$ (14,500.00)</b></u>
		*Among lowest in the State	
		**Does not include expensed for playoffs or state	

## Closed Session

5. Coach Murphy's Update / Requests
  - a. Kimberly has started co-op paperwork - due Feb 1st to WIAA.
6. Update on 501c(3) / company formation
  - a. EIN number in place
  - b. PO Box - Michelle and Scott have keys
  - c. Application for 501c(3) sent on 11/25 - 3-9 months to approve
  - d. Registered agent - bring info on services for next meeting
  - e. Potentially delinquent on state forms
7. Coordinator Updates and Needs:
  - a. Sponsorship/Fundraising (Blair)
    - i. Start working on golf outing soon
    - ii. Jan 6th 50/50 raffle at Kimberley basketball
    - iii. Look for post season sponsor
  - b. Communication (Robb)

- i. Try to streamline weekly message even more
- c. Game Day (Reichenbacher - Shlenske will be the liaison)
  - i. Make announcements during play and play music between play - potential copyright issue with YouTube stream
  - ii. Make sure we have music
  - iii. Should booster club support filling spots? Ask Dave.
- d. Fan Engagement/Team Meals (Janssen / Robb)
  - i. Move breakfast meal for something in January
  - ii. Youth night coming up
  - iii. Throwing out t-shirts at home games
- e. Social Media (Peterson/Schlenske)
  - i.
- f. Statistics (Wheeler - Massey will be the liaison)
  - i. Sheets are updated in shared location
- g. Webmaster (Thoresen)
  - i. Can website link to wiprephockey?

8. Old Business

- a. Stanaway goalie training - every other Thursday at a cost of \$2,000 -  
Matt and Todd were to negotiate
  - i. Not happening this year
  - ii. Look for opportunities to check in with goalies
- b. Senior night date
  - i. Kenosha game (1/24) - Brookfield game will be backup

9. New Business

- a. Publicity beyond social media - Fox Cities Sports magazine or others - what and how?
  - i. Make sure schools are doing a good job on their socials.
    - 1. Use student liaison from team.
  - ii. Contact Fox Cities Sports publication - Matt will work on this
- b. Alumni game
  - i. Ice reserved for 3:00-4:30 on Dec 27th
  - ii. Should make this part of the booster club's normal activities
- c. Change tax year to end 4/30 of each year
  - i. Unanimously approved.

## UPCOMING MEETINGS

January 14, 2026

February 11, 2026

March 11, 2026

April 8, 2026

May 13, 2026