



ST LOUIS PARK YOUTH HOCKEY

ADVERTISING & SPONSORSHIP OPPORTUNITIES

Where Local Business Meets Local Pride

Reach 425,000+ community-focused fans —and make a lasting impact far beyond the rink.

2025-2026 SPONSORSHIP OPPORTUNITIES

ROC OUTDOOR RINK - IN-ICE LOGO



Put your brand at the center of the action. The ROC's in-ice logo placement offers unmatched visibility in one of the Twin Cities' most unique outdoor ice arenas.



\$1000 for 1 year sponsorship or \$2250 for 3 years
Dimensions: 6'x6' Printing fee: \$250 each
In-ice logo has specific deadlines.

ZAMBONI WRAPS



1 sponsor per rink (West, East, ROC)
The coolest billboard in town! Wrap the Zamboni and watch your brand roll by every fan, every game. It's moving, memorable, and makes a big impact.

\$1750* per year (3-year term minimum) plus an image of your logo and web link on our website for 3 years.

Company can choose to remain the Zamboni sponsor on a year to year basis following the initial contract.



**Production/graphics/installation costs not included*



Email marketing@SLPHockey.com to secure your sponsorship today.



Stay top of mind all season long with our in-rink sponsorship options. To become a sponsor or reserve your ad space, email marketing@slphockey.com

IN-RINK SIGNAGE

Wall signage puts your brand directly in the line of sight of players, families, and fans at every practice, game, and Rec Center event. All ad sponsorships include your logo on the SLPHockey.com website.

Signage Wall (East & West Rinks)

\$500 per year or \$1250 for 3 years.

Dimensions: 92" wide x 32" high

Printing fee: \$225 each

South Scoreboard Lightbox (West Rink)

\$900 per year

Dimensions: 4'x4'

Printing fee: \$250 each

North Scoreboard Lightbox (West Rink)

\$800 per year

Dimensions: 6'x2'

Printing fee: \$250 each



Get in the Game Today!

Contact Donna Klingenberg
at marketing@slphockey.com
or (773) 641-4100 for ad space

TEAM SPONSORSHIPS

1 sponsor per level

Keep your business front and center by sponsoring our team practice jerseys.

\$2000 sponsorship per level includes logo on all team practice jerseys in that level along with your logo on our website.

- Bantam teams
- Pee Wee teams
- Squirt teams

WHY SPONSOR SLP HOCKEY?

- **Support a Growing Program:** SLP Youth Hockey is expanding, with teams at every level of both boys' and girls' hockey — from Termites to 15U.
- **Competitive Success:** Our athletes made an impact across the state in the 24-25 season, including state runner-up, district champs, and regional contenders
- **Visibility all Season Long:** Sponsors receive exposure at games, tournaments, and community events.
- **Keep Hockey Accessible:** Sponsorships directly offset participation costs, ensuring families of all backgrounds can afford to play.
- **Local Impact, Loyal Community:** Partner with a passionate, tight-knit community of families who support the businesses that support their kids.

ABOUT THE ST LOUIS PARK REC CENTER

- Serves as the home base of two high school hockey teams: **St. Louis Park & Benilde-St. Margaret's**
- Home to all **St. Louis Park Youth Hockey Association** teams
- Hosting **4 major tournaments** in 25-26 season
- Camps, rentals, weddings, concerts, community events, and more
- **425,000+** annual visitors, excluding pool and adjacent facilities
- Located minutes from Minneapolis with year-round traffic



**Sponsor the Team.
Win the Crowd.**

Cost to create/produce ads is advertisers cost. All ads need to be reviewed/approved by city staff prior to production.