POSITION: Affiliate Growth Coordinator

BASIC FUNCTION: With support from USA Hockey's Program Services department, coordinate and develop growth opportunities with local youth hockey associations.

OBJECTIVES:

- Be the "go to" within the Affiliate for growth initiatives coordinated through USA Hockey's Program Services department
- Work with a larger group of appointed Affiliate Growth Coordinators to share best practices and develop new opportunities to expand participation
- Help acquire and retain youth hockey players with a focus on the 4 to 8 year old age range
- Encourage and assist local association participation in national programs with a focus on Try Hockey For Free Days and the Hat Trick Growth Challenge
- Liaison between USA Hockey's Program Services department, the Affiliate and local associations

GROWTH OPPORTUNITIES:

- Work with association leadership on acquisition, conversion & retention programs
- Collect best practices on other growth initiatives within your Affiliate
- Explore opportunities to increase program satisfaction
- Recruit other volunteers from local associations to be growth leaders within their community

QUALIFICATIONS:

- A passion to grow the game
- Excellent communication and organization skills
- Enthusiastic

Once identified by the Affiliate, please connect with Katie Holmgren, Director of Program Services, (719) 538-1120, katieh@usahockey.org