Wayzata Youth Hockey Association Board Meeting Minutes September 9th, 2024

Present: Jaclyn Hill, Michelle Ugurlu, Christian Peterson, Tia Senenfelder, Lindsey Emery, Gina Carbo, Greg Gibson, Tim Jewell, Andy Nordseth, Nicholas Cook, Sarah Cook, Ryan Foltz, Julia Roaldson, Becky Draper, Tom Hewitt, Anne Phaneuf.

Meeting was called to order at 7 p.m.

Open Forum: Catherine Cesnik is the City Council Ward 3 candidate. Running for a full term. Met with GGibson about the 4th sheet of ice a while back. Discussed what families coming to stay in Plymouth for tournaments, and any families at the rink would like to see in the area.

Secretary's Report: Anne Phaneuf

MUgurlu made a motion to approve. LEmery seconded the motion. Minutes approved.

President's Report: Jaclyn Hill

- Ice Scheduling: Looking for someone to shadow the Ice Scheduler role.
- Tournaments: Josh Jensen will continue the administrative portion of the Tournament Director position. He finalized and circulated all of the away tournaments to our travel leadership and D3. Once a manager is identified for each team, then they will receive info for tournaments and hotels. JJensen is willing to reach out to managers and help them navigate.

Treasurer's Report: Tim Jewell

Look at increasing free ice from 29 hours to 40 hours. We had a profit last year due to our charitable gambling. The least amount of time used by a team was 41 hours and the average was around 58 hours. This would alleviate some of the assessment costs for travel teams. MUgurlu made a motion to increase the number of hours of free ice from 29 to 35 hours per team. ANordseth seconded the motion. Motion approved.

The Team Treasurer Meetings are scheduled from 7 - 8 p.m. in the PIC Blueline Room on October 9th and October 21st.

Charitable Gambling: Tom Hewitt

Request to approve:

- Expenses and Taxes for October: \$175,000
- Taxes to Medina for August 2024: \$3,234.16
- Monthly results to board: \$79,300 profit

CPeterson made a motion to approve; NCook seconded. All approved.

Donations from WYHA - could go to rinks, scholarships, etc. JHill will create proposals for the next meeting.

Hockey Operations: (Miles Death)

Tryout plans, alumni wall research, practice drills, and coaches handbook are all in the works.

Blueline: (Brody Heinrich)

We don't have a lot of chaperones for tryouts. Suggested we try and up the credit for volunteering to increase interest. A lot of hours got posted after the August newsletter went out, so TSenenfelder posted advertising on social media, and has already seen an increase.

Registrar: Sarah Cook

- Early bird ended. Tomorrow Sarah will activate late registration for Bantams and 15U.
- Overall, Crossbar has been great and SCook has received positive feedback. Flex Board Roster: has been submitted for approval and D3 has not responded yet.
- SCook would like to include something to prevent parents from registering children who
 are too young to play at the mite level. For misrepresentation, there will be set
 consequences.
- All play ups are processed.
- 15 U is at 56 registrations. This is too many players for three teams, as there have been in the past. Also, GCarbo will need to know for jerseys.

Marketing Operations: Tia Senenfelder

- Yard signs: we had some remaining from a few years back. They are in place at all of the
 district schools. Recommendation is to purchase new signs and ones with new
 messaging. Also an opportunity for families to post they are WYHA families. Cost is \$25
 per sign. 100 signs would be \$2,345. TSenenfelder requested approval to purchase for
 next season. JRoaldson made a motion to approve; MUgurlu seconded. Request
 approved.
- Board Policies and Procedures Manual: first draft to circulate and get feedback from the board.
- Halloween Open Skate: We always have ice on Halloween, however teams do not want
 this time slot. Last year, we did not charge teams for that ice as a result. WYHA is
 donating the ice back to the City of Plymouth so that kids can come and skate for free on
 Halloween. Anyone can come and skate for free. TSenenfelder found a sponsor for bags
 kids will receive when they come to skate. PIC will be running it. MN Orthodontics will
 donate water bottles filled with goodies.
- 3rd Jersey: conceptualized three options with Lettermen. Looking at gold, gray, and royal blue. If Lettermen does not charge for making all three available, then teams can select which color jersey they would prefer.
- Survey families about jerseys. MDeath may have a contact for which survey to send.
 Can ask about design, style, etc.

Equipment: Gina Carbo

- Two storage rooms at Central and two rooms at PIC pose logistical and organizational problems. Coordination to get into those rooms at Central is difficult. Maybe an external storage unit would be preferable for ease of accessing equipment. This would help with inventory management as well. There were over a thousand practice jerseys in one of the rooms.
- *Rate is \$236 per month. Would also need rolling racks and storage shelves.
- *RFoltz made a motion to approve rental of storage space, ANordseth seconded.
 *TSenenfelder will follow up with rental.

Goalies: Mark Lavender and Nicholas Cook

Goalie presentation sent out to board members today. Includes comparison of similar size associations. Our training is about the same, but the cost of being a travel goalie is not. We do not subsidize goalie costs as other associations. This would be implemented this year. The assessment credit would be given once they are rostered as a full time goalie on a team. Right now we give a one time credit of \$1,200 for their first year of full time goalie. NCook is requesting that full time goalies receive a credit to use toward travel assessments after their first year. This will be an identical amount to their registration fee (so dependent on their level of play). CPeterson made a motion to approve; seconded by ANordseth. Motion approved. TSenenfelder will add this to the outgoing newsletter tomorrow.

Girls Travel: Ryan Foltz

- 15U Girls agreement across large districts that there should be A, B1 and B2 at this level.
- 19U Teams will email blast out to families and contact girls that have been cut.
- 10U/12U non-district team "OS" has formed in the Metro, and they are trying to play district games. More to come.

D3: Andy Nordseth

Imprint "patch pucks" to give to coaches, and they can give to players when they get a hat trick, a play maker, or a shutout for a goalie. Lettermen's will do this for a few dollars per puck. ANordseth will order them. MUgurlu made a motion to approve; RFoltz seconded. Motion approved. Anything for D3 get to Andy by tomorrow.

ANordseth motioned to adjourn at 8:52 p.m.

Next meeting: October 7th, 2024 at PIC.

*After further research, we did not move forward with this rental due to a price increase.