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# SYHA January Board Meeting

**Tuesday, 1-14-25**

**Franklin Room @ Nelson Center @ 6pm**

**Attendees: Amber Klotz, Rachel Davenport, Kim Burkwald, Amanda Plunket**

## **Agenda**

- 1. Roll Call -All members in attendance**
  - 2. Call to Order - 6pm**
  - 3. Opportunity for visitors to address the Board**
    - a. Spring Hockey-James Hautala**
      - Presented the proposals about Spring Hockey
        - 1. Cost will be determined based on ice time, tournaments, jersey, etc.**
    - b. Skating Camp-Jasmine Fromm**
      - Discussed a possible 3 day skating camp-will reach out about dates and prices.
    - c. K. Burkwald-questions about Learn to Play/Jeff said he would be addressing in new business**
    - d. R. Davenport-Asked about Elections-this will be addressed in new business**
  - 4. Approve December meeting minutes-Salam motioned and Jacki 2nd-all board approved the minutes**
  - 5. Reports**
    - **Administration-Jacki Patterson**
      - Nothing at this time
    - **Competitive Teams- Dave Karraker**
      - Coaches-up to date certifications-discussing with Jeff
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- **Developmental Programs- Marcus McGlasson**
  - **President's Day Tournament**
    - 46 teams have signed up-schedule will be coming out next weekend
    - Apparel store is open and will be onsite .
    - Mini sticks have been ordered
  - **6U/8U Website**
    - Need to update and outline the program about what the season looks like with the ADM model
      - 16 games/34 practices/4 tournaments/jamborees
    - New family meeting at the beginning of the season with SYHA
    - Incorporate ABC's off ice training
    - Purchase reversible for ADM-given number not choice-possibly
- **House Programs- Angie Mizeur**
  - New player joined-
  - Played a game with Decatur
- **Financial Report/Register- Salam Kelleher**
  - **Financial Reports-November/ December not ready/Audit ready soon**
  - **Check Approvals**
    - Attorney Fees-\$1193.51
    - December Ice-\$16,113
    - Jasmine Fromm-\$1080
    - Elite-Dec/Jan \$9200
    - January Payment-Dek Rink-\$10,000
    - Dec. Refs-\$2172
    - Donation \$500-Brown Family-online
    - Presidents Day-\$141.36
    - Mini Sticks-\$1856.84
    - 1st Payment to Non-Parent Coaches
  - **Credit to a parents**
  - **One parent from 12U Burkwald donated back the credit**
  - **\$4000 collected for Blankets**
    - \$68.93 from Venmo to cover shipping fees
    - \$25 per blanket
    - \$1250 to teams-a screenshot to managers

- **Marketing Report- Jessi Williams**
    - **Try Hockey for Free-registration**
      - Portal is set up/limit is 50 players
      - Advertise through the link from USA Hockey
      - Date is Feb. 22nd
        - 12:50pm-1:50pm-will need volunteers
  - **Communications Report- Jenny Sanderfield**
    - **Nothing at this time**
- 6. New Business**
- a. **Little Jr. Blues proposal overview and finalization**
    - **Advertising cost and jersey**
      1. New logo
      2. Jeff has it all lined out
      3. Registration will be through SYHA
      4. LJB1/2 pre-req for Tier hockey
      5. Advertising-schools/fliers/billboard all with QR code back to SYHA
  - b. **Elite hockey proposal for 2025-2026**
    - **Working well-keep everyone updated**
  - c. **Tryout dates for 2025-2026**
    - **Same time frame as last year-last 2 weeks of July-**
    - **Save the Date coming soon**
    - **This depends on the Rink status**
  - d. **SYHA sponsors 1st 100 youth kids for Jr. Blues game and radio advertising**
    - **Skate with Jr. Blues after the game-this will help with the youth programs and Learn to Skate for advertising**
  - e. **Jersey design for 2025-2026-table till next month**
  - f. **Elections-up this year**
    - **President**
    - **Finance**
    - **Competitive Teams**
    - **Administration**
  - g. **Pure Hockey**

- **Team Sales**—just a thought and an email has been sent to inquire about it.

**7. Adjourned—7:32pm**

**8. Executive Session—**

**9. Next Scheduled Meeting is Tuesday, February 11 , 2025 @ 6pm**

