
SYHA March Board Meeting

Tuesday 3-3-26

Attendees: A. Klotz, J. Hautala, Burkwald

Agenda

- 1. Roll Call- J. Stoner, A. Miester, B. Ruyle, J. Williams, J. Sanderfield, P Coombe, S. Kelleher Absent-J. Patterson**
 - 2. Call to Order - 6:04pm**
 - 3. Opportunity for visitors to address the Board-**
 - a. Jeff read an email from a 16U family-It was a positive email from parents about their son's positive experience. It highlighted the coaches and teammates contribution**
 - 4. Approve February meeting minutes- Jessi Williams made the motion to approve the February minutes and Salam Kelleher 2nd the motion-minutes were approved.**
 - 5. Reports**
 - Administration-Jacki Patterson-**
 - Season wrapping up**
 - Competitive Teams- Andy Miester**
 - Spring Hockey-positive feedback about what is being done. Everyone likes the idea of fun oriented, the price and the flexibility of the program. Jeff also mentioned talking with Luke Opilka about goalie clinics during spring.**
 - Jeff Stoner addressed the letter over the 14U Blue Note Cup-addressed issues regarding the Blue Note Cup, including a score sheet discrepancy and alleged racial slurs. Jeff expressed concerns about potential bias and the need for clear documentation of penalties, which Jessi Williams and Andy Miester supported. The board agreed to add score sheet management to the coaches' meeting agenda and to seek clarification from Missouri Hockey on penalty marking procedures.**
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- **Developmental Programs- Pat Coombe**
 - **Reported on the Jamboree season ending March 14th and Learn to Play starting on the 9th.**
- **House Programs-Ben Ruyle**
 - **Shared that the season is winding down with one more game and noted the increased interest in the house league**
 - **Girls side -**
 - **Discussed organizing a girls' hockey event in Springfield, with Ben agreeing to spearhead the initiative and work with George to find suitable dates. They plan to create marketing materials targeting female players, potentially offering a "try hockey for free" day similar to their Saturday sessions. Jessi and Jenny will help develop promotional content,**
 - **Pure Hockey-**
 - **offered a team sales sponsorship program which includes \$20 per player, \$150 gift cards for head coaches, and \$50 off purchases for players, with the added benefit of \$295 head-to-toe outfitting including skates for Learn to Play participants. The group discussed the possibility of using Pure Hockey for equipment purchases that were previously provided for free through Gonzo's Legacy-Gonzo's Legacy does not provide skates-could this be something Gonzo's Legacy could go through.**
 - **The board also discussed how it could offer better pricing and a 24/7 online store for team apparel, though they don't provide "fun" apparel popular with parents. Still could go local. Jeff approved exploring the partnership further, with Ben agreeing to share detailed information with the board for review.**
- **Financial Report/Register- Salam Kelleher**
 - **Check Approvals**
 - **Attorney-no invoice has been generated yet.**
 - **Ice bill for February- George is working on it so that we are billed correctly for the month with seasons ending earlier.**
 - **Quorum \$450 for Oct., Nov. and Dec.**
 - **Financial-**
 - **January will be emailed out once received-Beth has been out sick and just returned today.**

- **Spring registration as of board meeting**
 - **Weeknights-4**
 - **Both - 14**
 - **4-6U**
 - **6-8U**
 - **4-10U**
 - **2-12U**
 - **1-14U**
 - **1-16U**
 - **Marketing Report- Jessi Williams**
 - **Discussed the upcoming "Try Hockey for Free" event on Saturday at 12:15, where 17 kids have already signed up**
 - **Working on volunteers to help on ice**
 - **Planning to create a flyer for sponsorships and seeking assistance for volunteers that day**
 - **Jeff to reach out to Angie and Steve Mizeur**
 - **Rik Stone -Jessi was going to reach out.**
 - **Communications Report- Jenny Sanderfield**
 - **Hockey Across America Week**
 - **Promoting Try Hockey for Free**
 - **Spring flyer/March Newsletter**
- 6. New Business**
- a. **End of year Message**
 - **Work together to get this out**
 - b. **Spring Update**
 - **Jeff was hearing what was being expressed with the excitement about a slower pace that would allow for more relaxed development opportunities for players**
 - c. **Summer Programming-ways to keep kids on ice until next season**
 - **T. Renette Summer Camp**
 - **Elite possible camp**
 - **Goalie with either Luke Opilka or 3E**
 - **Summer 3 v 3 with Park District**
 - d. **SOG Review and update start**
 - **Reviewing USA Hockey Standards**

- 1. Jeff mentioned the need to revise coaching methods, evaluations, and tryout processes to improve efficiency and communication.**
 - 2. proposed creating a roadmap for player advocacy to streamline issue resolution.**
 - 3. Giving coaches support is a goal**
 - Looked at other SOG/By Laws from other organizations and we as a Board are doing a great job of revisiting each year**
 - 1. Board discussion on updating the SOGs and bylaws, with Jeff suggesting a collaborative approach to make these documents more dynamic and accessible-making it a working document for the Board to review and make suggestions.**
 - e. Future Planning 26-27 season**
 - Coaches, standardized coaching methods for age levels,**
 - 1. Form to be sent out early-this season was a mess with ice in Decatur and not being on our home ice.**
 - 2. Next season getting back to having Coaches, Managers and Parents meeting**
 - 3. Alternate jersey**
 - 4. More that we can offer for less**
 - 5. Have a beginning of season and end of season events**
 - f. Capital City Freeze committee/date change/two weekends**
 - The Board discussed challenges with the Capital City Freeze tournament's timing and participation, considering potential changes including splitting it into two weekends or swapping it with the President's Day tournament. They agreed to revisit the topic at the next board meeting in April.**
- 7. Adjourned-7:00 pm**
 - 8. Executive Session-**
 - 9. Next Scheduled Meeting is April 7th @ 6pm**